

October 25, 2011

Jim Watson  
Mayor, City of Ottawa  
110 Laurier Avenue West  
Ottawa, Ontario K1P 1J1

Dear Mayor Watson:

It is a privilege for me, on behalf of Ottawa Tourism and our industry partners, to extend our support to hold the Association of Municipalities of Ontario 2014, 2015 and 2016 Conferences in Ottawa, Ontario.

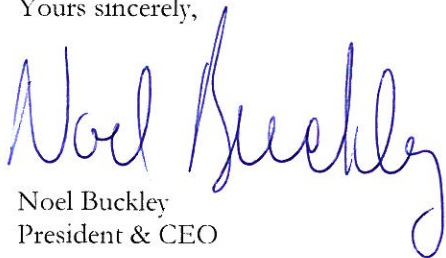
Ottawa is unique among Canadian cities and G8 capitals, a place of surprising contrasts and extraordinary experiences. Ottawa is a city rich in cultural attractions, landmark capital sites, history, and first-class facilities offering everything you would expect to find in a world-class capital city.

The AMO Conference is Ontario's largest municipal conference, attracting more than 2,600 attendees over the course of four days. It is estimated the annual economic impact of this event is approximately 2,700 hotels nights and over \$2,000,000 spent in the local on economy on costs such as accommodations, restaurants and tourism attractions. As such, Ottawa Tourism and our partners would like to support the City of Ottawa in its bid through application to our Convention Development Fund for \$35,000, to be used by the City of Ottawa to help offset costs for each of the Conferences.

Of the countless events held in Ottawa each year, many set records for attendance and satisfaction. We are proud to host more hundreds of meetings and conferences and more than 40 major festivals and countless smaller scale events each year.

Best wishes for success and we look forward to working with the City of Ottawa as hosts for the Association of Municipalities of Ontario 2014, 2015 and 2016 Conferences.

Yours sincerely,



Noel Buckley  
President & CEO