



# Orléans Industrial Park Community Strategy

August 21.2006



corporate centre business campus major industry technology-based Federal Government Department Complex-office buildings university campus educational conference centre corporate centre career critical mass industry business campus permanent placement office research and development facility community services: seniors drop-in, youth drop-in, day care for children and seniors facilities community centre with a capacity for 500 people and small break-out rooms with programs for seniors high speed access to downtown and airport community identity parks within developments medical facility community health >>>

# Orléans Industrial Park Community Strategy

The following document is a summary of the input gathered throughout the facilitated consultation process and contains a suggested strategy and action plan to implement the community vision for the Orléans Industrial Park.

# Orléans Industrial Park Community Strategy

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Annex A List of Invited Community Groups

Annex B Workshop Presentation (prepared by FoTenn Consultants Inc.)

Annex C Workshop Input (unedited version)

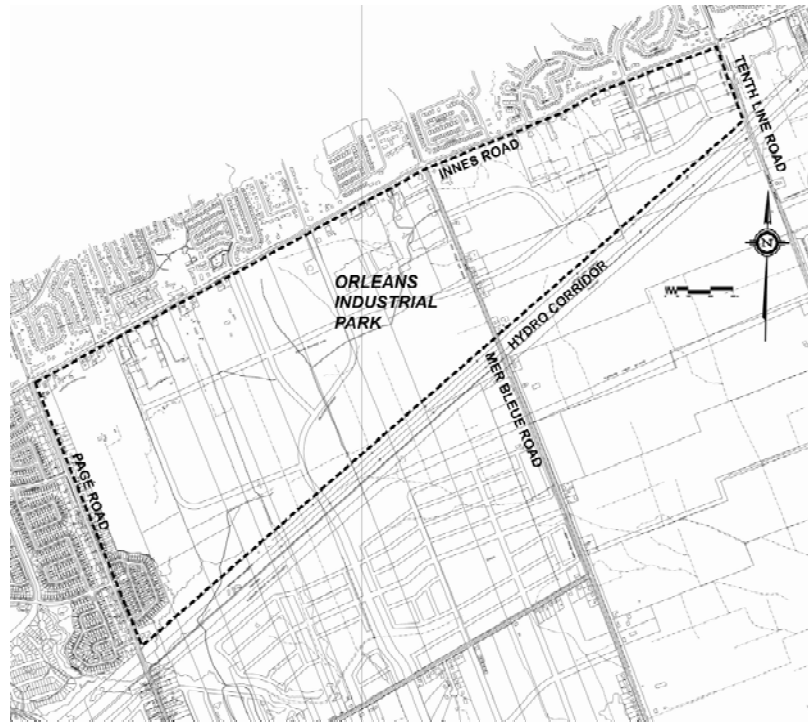
Annex D Open House – Boards

Annex E Open House - Comment-Questionnaire

# Orléans Industrial Park Community Strategy

## 1 Introduction

FoTenn Consultants Inc. was engaged to assist in the preparation of a community-based strategy and action plan for the Orléans Industrial Park. The study area is located south of Innes Road and north of the hydro transmission corridor between Pagé Road and Tenth Line Road.



The City of Ottawa has approved Official Plan policies, zoning and the Orléans Industrial Park Land Use and Design Study which together guide the future development of the area. Therefore, it is not the intent of this process to readdress those policies but to build on the City's blueprint to facilitate community consensus on the type of development desired and needed for this area of Orléans.

The process provided an opportunity for the Innes Re-Zoning and Development Group, who are actively involved in monitoring area development initiatives, to engage the local community to develop a community strategy/vision for the future development of the remaining vacant lands in the Orléans Industrial Park.

The objectives of this undertaking were as follows:

- to establish a common community vision for the future development of the Industrial Park;
- to create a solid background document which could be used as a basis for a marketing tool to help the community attract a range of uses, businesses, and services to the area; and
- to express the community's vision in a single document which can be referred to when new development is proposed in the area.

# Orléans Industrial Park Community Strategy

## 2 Consultation Process

The consultation/facilitation process for the strategy consisted of three components:

- 1 Working Group meetings throughout the preparation of the strategy;
- 2 Visioning Workshop – May 13, 2006; and
- 3 Community Open House – June 7, 2006.

The Working Group consisted of:

- Innes Re-Zoning and Development Group representatives, Pierrette Woods and Sharon Lawrence;
- Landowner representative;
- Councillor Rainer Bloess, Councillor Rob Jellet and assistants; as well as
- FoTenn Consultants Inc.

## 3 'Setting the Scene'

The following section summarizes background information including demographics, existing and future land uses, transportation, natural features and known development activity in the area surrounding the Industrial Park. This information was presented to participants at the Visioning Workshop. The full version of the presentation can be found in Annex B.

### Demographics

In 2004, the population of Orléans was 96,759<sup>1</sup> (11% of the City of Ottawa total population). In 2001, employment figures for Orléans were 15,000, 3% of the City's total. In contrast with Kanata, which accounted for 7.5% of the City's jobs, with only 7.5% of the City's population in 2001. The jobs/household ratio in 2001 was 0.6 jobs in Orléans and 1.5 jobs in Kanata based on the *Ottawa Official Plan, 2003*.

### Industrial Park

The Orléans Industrial Park has an area of approximately 316 ha (781 acres). Although much development has occurred in the last 5 years, approximately 70-80% of the area remains vacant.

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<sup>1</sup> Source: City of Ottawa, *Annual Development Report, 2005, March 2006*.

# Orléans Industrial Park Community Strategy

## Official Plan

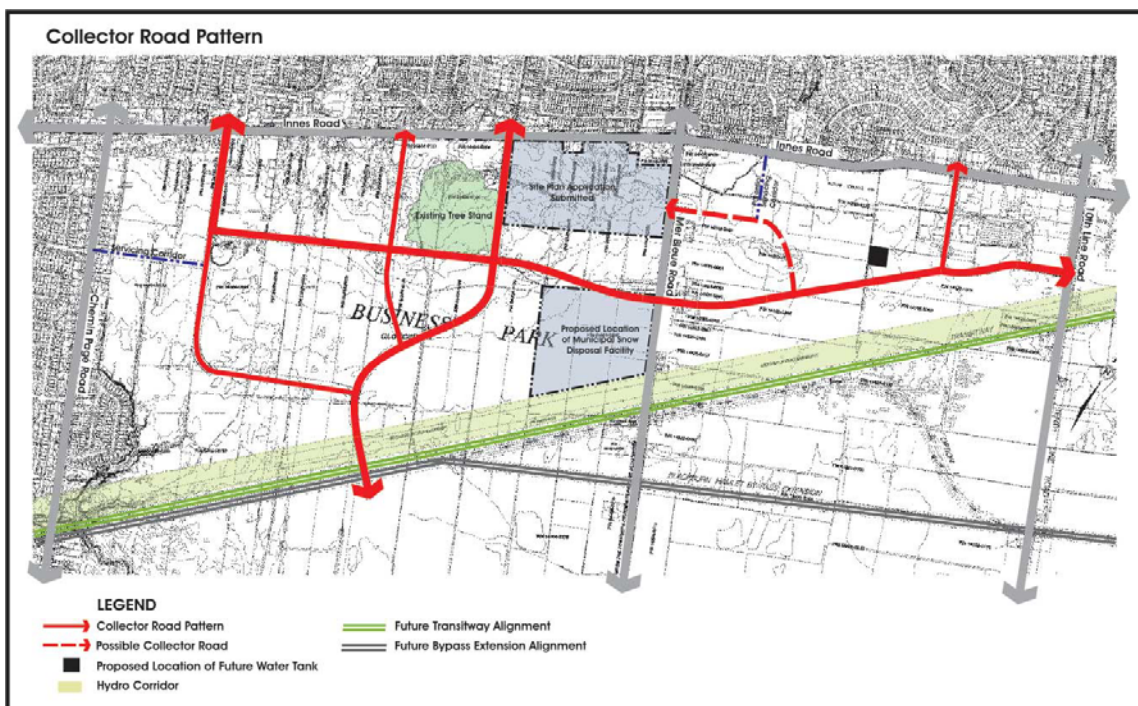
The study area is designated in the Official Plan as *Employment Area*. A range of uses are permitted including: industrial, warehousing, communications, office, institutional, research and development, complementary uses such as health and fitness facilities, service commercial, restaurants, among others. The south side of Innes Road is designated *Arterial Mainstreet*, which permits retail and service commercial uses, offices, residential and institutional uses.

## Zoning

The study area falls into two former municipalities. The area between Pagé and Mer Bleue Roads is in the former City of Gloucester. The area between Mer Bleue and Tenth Line is in the former City of Cumberland. The current zoning for the lands permits a range of commercial and industrial uses. Some lands are subject to a Holding (H) symbol, which usually implies that further studies are required before development can proceed. The City's new Comprehensive Zoning By-law, which will consolidate the zoning by-laws from all former municipalities, is currently available for public consultation. Major changes to the zoning for these lands are not expected.

## Urban Design

The City approved the Orléans Industrial Park Land Use and Design Study in 2004, which consists of guidelines for future development fronting on Innes Road and within the Industrial Park. The Study also delineated a collector road network within the Park, shown in the image below.



# Orléans Industrial Park Community Strategy

## Natural Heritage

The City of Ottawa's Urban Natural Areas Environmental Evaluation Study identified a wood lot west of Mer Bleue Road as having some significance and a potential natural feature for preservation. The woodlot is currently privately owned.



## Transportation

The transportation network surrounding the area is currently either under expansion or undergoing studies for future expansion. For example, there are several Environmental Assessments (EAs) in progress in the area, including the widening of Mer Bleue from 2 to 4 lanes from Innes to Navan Road. It is anticipated that construction of Mer Bleue from Innes Road southerly to the proposed Vanguard Drive Extension will commence in the fall of 2006. In addition, there is an EA underway to widen Tenth Line from 2 to 4 lanes between Innes and the south urban boundary (Wall Rd.). Commencement of roadworks from Innes Road southerly to Lakepointe Drive is anticipated for the fall of 2006.

Furthermore, an EA is underway for the East-West Light Rapid Transit (LRT), which would traverse the lands south of the Industrial Park parallel to the hydro corridor. Two transit stations are proposed at Mer Bleue and Tenth Line Roads.

# Orléans Industrial Park Community Strategy

## 4 Visioning Workshop

On May 13, 2006, a Visioning Workshop was held at the Notre-Dame-des-Champs Community Centre. A total of 14 participants attended the session, including Councillors Rob Jellett and Rainer Bloess, a landowner representative, and several community representatives. A list of invited community organizations is found in Annex A.

The goal of the Workshop was to gather and discuss ideas and establish a concerted community vision for the future development of the area. The participants were asked, “What is your vision for this area of Orléans?”

Each participant answered the above question individually by providing 5 ideas or thoughts. The group was then divided into 2 smaller groups with equal distribution of community representatives to present and discuss their answers. The detailed answers from the two groups are found in Annex C. The facilitators assisted the group discussion by categorizing the answers into broader themes. Both groups amalgamated at the end of the session to discuss the outcomes and to identify common elements.

At the end of the Workshop, participants were each given 3 dots to identify priorities for the Orléans Industrial Park among the input gathered during the session. The results are summarized below:

- 1. Federal Government Office (14 dots)**
  - Federal Government Department (i.e. DND)
- 2. Accommodations/Services/Support to Employment Uses (10 dots)**
  - hotel/conference centre
  - commercial support to employment uses



*“What is your vision for this area of Orléans?”*





# Orléans Industrial Park Community Strategy

3. **Natural Environment (5 dots)**
  - natural recreational area (i.e. woodlot by the water tower),
  - bike paths, parks, cross-country trails
4. **Large Employment High-Density (4 dots)**
  - business campus (i.e. Telesat Court, MBNA, Telesat)
  - create living-wage employment as opposed to creating lots of low-paying retail work (i.e. attract well-paying industry jobs)
  - need light industrial, office, create full-time high-density employment (i.e. largest businesses area, maximize jobs and employment)
5. **Community Care Facility (4 dots)**
  - health services
  - medical facility with a family health team, 24 hour urgent care centre, room for future expansion of community hospital
6. **Recreational Complex (4 dots)**
  - community services: seniors drop-in, youth drop-in, day care for children and seniors
  - youth recreation centre (i.e. pool tables, couches, TVs)
7. **Small-Mid Sized Office Space (2 dots)**
  - incubator space for small businesses (i.e. space for home-based businesses to expand into a small business centre, affordable space)
  - office space, mid-rise office buildings (i.e. max. 12-storeys)
8. **Transportation (2 dots)**
  - high speed access to downtown and airport

Overall, the top 2 priorities were a desire for a federal government department to locate in the Park and secondly, to provide services such as a hotel/conference centre and other commercial services to support the employment uses.

# Orléans Industrial Park Community Strategy

In addition, the groups conveyed some concluding comments about the overall evolution and development of the Orléans Industrial Park including:

- “We want the area to look like a business centre/**hub**.”
- “We don’t want it to look like an industrial park”
- TransPlan 2006, 94 series along Innes
- Internal OC Transpo **connectivity**/scheduling in Orléans needs to be examined and potentially modified
  
- Live/**Work/Play**
  
- Light industrial** seen on the fringes in this area
- LRT Transit is key to future development in the area
  
- Office **employment comes first**, then hotel, convention centre, etc.
- Services
  
- Critical mass**. Mix of residential
- Creating attractive community
  
- Bilingual community/**community identity**

# Orléans Industrial Park Community Strategy

## 5 Community Open House

A Community Open House was held on June 7, 2006, from 4 – 8 p.m., at the Notre-Dame-des-Champs Community Centre. The community at large was invited to view the results of the May workshop and offer their opinions and ideas. A copy of the boards presented at this workshop can be found in Annex D. A bilingual Comment-Questionnaire (see Annex E) was also available to gather public input. A summary of the comments follows.

A total of 19 respondents (15-English, 4-French) completed a Comment-Questionnaire or submitted comments at the Public Open House or via the Innes Re-Zoning and Development Group's website.

A summary of the responses to the questions is as follows:

### >> About You

#### 1. Where do you live?

Community/street name	# of respondents
Orléans	12
Mer Bleue Rd.	3
Navan Rd.	2
Cumberland	1

#### 2. Why are you interested in the OIP?

Resident or business owner	# of respondents*
Resident	15
Business Owner	5

*\*Note: Some respondents answered as both a resident and a business owner, therefore totals may be less or exceed the total number of responses.*

# Orléans Industrial Park Community Strategy

## >> Your Views

3. At the Visioning Workshop on May 13, 2006, a number of ideas were raised and prioritized. The respondents were asked to rate the importance of each idea. The results are tabled below.

Ideas	1 Important	2 Somewhat Important	3 Not Important
<i>Federal Government Department (i.e. DND)</i>	16	3	0
<i>Accommodations/Services/Support to Employment Uses</i>	10	7	1
<i>Natural Environment</i>	11	6	1
<i>Large Employment High-Density</i>	15	4	0
<i>Community Care Facility</i>	9	8	1
<i>Recreational Complex</i>	3	11	4
<i>Small-Mid Sized Office Space</i>	6	8	5
<i>Transportation</i>	9	2	5
<i>Other</i>	5 Post-Secondary institution 1-A supervised areas for kids to race cars 1-A plan where the building use a similar design to give a specific "look" to the whole area to make the OIP more attractive	2 Post-Secondary institution	0

Based on the results above, the top 5 priorities are:

1. Government Office (i.e. DND)
2. Large Employment High-Density
3. Natural Environment
4. Accommodations/Services/Support to Employment Uses
5. Community Care Facility and Transportation are tied in fifth place

In addition, the need for a recreational complex was ranked as somewhat important.

# Orléans Industrial Park Community Strategy

## >> Strategy Implementation

4. The Strategy will describe a common vision of the Orléans community for the Industrial Park. In what way do you think the Strategy could be implemented?

The responses were as follows:

- It should be used to express the community's vision. A document expressing community's vision, to be attached to planning documents. Then, use it as a marketing tool and follow up.
- Marketing:
  - Use it as a marketing tool to attract long-term employers
  - Promote it at Destination Trade Shows-engaging developers, etc.
  - Business owners should network with Chambers and other economic development groups for greater visibility including OCRI, TOOE
- Keep Orléans people in Orléans and make it grow. Live and work here.
- The strategy should be municipally-approved and adopted by the City.
- Accommodations and infrastructure to support new businesses, visitors and general increase in population.
- Media: give them a personal tour of area and show them where it can happen.
- Use the woodlot-perhaps develop it with paths as the centerpiece. Use this area as an incentive for a government department or for a company or companies.
- Need for hotels or motels for visitors. Without them, they will go to Ottawa or elsewhere.
- Need to attract larger businesses to the area or provincial and federal office buildings to the East area, as well as small and medium-sized business. Need business services to support the retail. Orléans has been losing business due to taxes, development charges, sewer, water, etc. Need to look at Brockville and see what it is doing to attract business.
- Rapid, public transit.
- Road system other than Innes.

# Orléans Industrial Park Community Strategy

- Have incentives.

## > > Other Comments

5. Do you have any other specific comments about the Industrial Park?

- If you build it they will come.
- We do not want this to look like an industrial park, it should become a corporate centre for Orléans. One that is both attractive, self-sustaining, offering long-term opportunities.
- Easy access, neat and well maintained.
- On the right track with the parks development by having evenings such as this.
- A copy of report should be given to our neighbours-Prescott Russell and Montréal.
- Consider the residential area in proximity to the Park.
- The maple grove on Innes Rd, close to Wal-Mart should be preserved. There used to be a sugar shack owned by the late Delphis Lacasse. It should be preserved and named after the lands and longtime owner Mr. Lacasse.
- Further retail development should be constrained or at least carried out in a fashion more consistent with good urban planning.
- A snow dump in the middle of the park is insane and a waste of valuable property, and a detriment to surrounding property.
- Quality of life-amenities-are best for attracting people with money.
- Preserving and enhancing the woodlot should be #1 priority.
- Must make the OIP known as a potential place of employment if we want to attract anyone. Showcase all the possible amenities.
- Affordable apartment buildings.
- Design a specific “look” and enforce design so that all construction uses the same materials, colours for an integrated OIP design.

# Orléans Industrial Park Community Strategy

6. Have we missed any piece of information that would be helpful in developing the Strategy?

- Actively get out and get interest in our area for big business.
- Nope. Very complete
- We definitely need something to keep young people out of the parks at night and occupied.
- Must have conceptual design to show government departments, business, etc.
- Up to date transportation plans. Look outside North America
- Admire work-especially the volunteers.
- Further to the woodlot, that big green space and it has good stone outcroppings that almost make a natural amphitheatre-would work together with Petrie Island and the Greenbelt to enhance Orléans' reputation and give a special quality.
- Inappropriate place for a snow dump. Access to the transitway next to the OIP. Easy access to the airport, train station, to Montréal.
- Like Orléans to be its own city
- Parks for the use of nearby residents should be included in the plan. There should be an undeveloped area for dog walkers (off leash dog park) as well as mowed grass, trails for people, dogs on leash. These areas should include garbage/trash cans, benches.

# Orléans Industrial Park Community Strategy

## 6 Action Plan

Based on the input from the Visioning Workshop and the Public Open House, the strongest desire is to attract a federal government department, such as the Department of National Defence (DND), to locate in the Orléans Industrial Park (OIP). The relocation of DND from its current downtown Ottawa location to the Park would provide a large employment office use, and would likely create a ground swell of positive activity in the area.

In order to further the vision and ideas gathered during the process, an Action Plan was prepared identifying the seven (7) key ideas or initiatives for the community to consider as a result of this process:

**i Keep The Vision Alive** The Innes Re-Zoning and Development Group should continue to represent/promote the OIP within the local community, by including a news bulletin on their website advising the community that the Strategy for the OIP is now complete. The **bulletin** should include elements of this action plan and an indication on how the group will accomplish them. Once items are accomplished, they should be celebrated as a positive accomplishment. The bulletin and future discussions regarding the OIP should focus on all the positive elements of the Park and the support from the community for certain uses, including the location of a federal department.

The presentation of this report to the City's **Planning and Environment Committee** on September 12, 2006 will be an important step in increasing the community's visibility and further highlighting the strong interest in the future development of this area to the City's politicians. To keep the vision alive, another idea may be to send a follow up notice or have an article written in the newspaper highlighting the work and the results of the OIP Strategy.

In addition, the Innes Re-Zoning and Development Group should further their relationship with **local politicians and candidates** before and after the November 2006 municipal elections to maintain momentum and gain political support in taking the vision and turning it into action.



# Orléans Industrial Park Community Strategy

## ii Encourage the Development of a Master Development Plan for the Area

The Innes Re-Zoning and Development Group should enter into discussions with the City and the local Councillors to encourage the completion of a **'Master Development Plan'**. The Plan would build on the City's Land Use & Design Study for Orléans, approved in 2004, and take it one step further by assessing the development potential and location of secondary roads and buildings. The Design Plan would provide land use and design guidelines to implement the zoning for the site and to illustrate the potential integration of the woodlot into the overall Park, including pedestrian and cycling pathways within the Park and to surrounding areas, as well as future integration with the proposed light-rail transit station at Mer Bleue Rd. It is recommended that the Innes Re-Zoning and Development Group actively participate in the process to ensure that community interests are represented and reflected in the final plan.

Similarly, this Plan process could dovetail into an overall Community Design Plan (CDP) for the remaining Mixed-Use Centre lands located south of the OIP. Through a comprehensive planning exercise, efforts should also be focused on the area around the proposed light rail transit station at Mer Bleue, to avoid isolating the Park from its broader context.

The Innes Re-Zoning and Development Group should explore with the City ways to advance the planning process in this area.

## iii Consolidate & Formalize Community & Business Efforts in Orléans

The Innes Re-Zoning and Development Group should coordinate and consolidate their efforts with existing groups in Orléans which are attempting to reach similar goals. For example, efforts of Team Ottawa-Orléans, the Eastern Ottawa Chamber of Commerce and the Orléans Chamber of Commerce should be combined to develop a program to move forward and gain strength in the number of groups supporting the same goal. The skills, knowledge, and 'people-power' of these groups can make a stronger case by consolidating efforts and working together. The creation of an **'Orléans Community and Business Group'**, which could meet several times a year, could be the first step in consolidating efforts.

# Orléans Industrial Park Community Strategy

**iv Learn from Others** A half-or full day **educational seminar** should be coordinated by the Innes Re-Zoning and Development Group, Team Ottawa-Orléans and the Chamber of Commerce with speakers (i.e. practitioners, academics) on topics related to market trends, marketing, growth, industry, as well as current and future trends for employment. It would also be beneficial to include a session with federal departmental staff to explore potential end user needs in an office environment. There may also be merit in having specific discussions with PWGSC to explore lessons learned from its process in locating in the City's west end.

**v Develop a Marketing Plan/Program** By coordinating efforts with other groups as described above, a **marketing plan/program** should be developed to highlight the opportunities in Orléans for office development, including the OIP where large tracts of land are still available. The identification of a target niche of individuals and/or businesses to which the marketing plan/program should cater is important and key to a successful marketing campaign.

**vi Approach the Ottawa Centre for Research and Innovation (OCRI)** For 20 years, OCRI has been known as Ottawa's lead economic development corporation that helps to bring business, education and research together to help local technology companies thrive locally and compete globally. Their mission statement is as follows:

*"OCRI brings people, ideas and resources together - through connectivity - to build wealth and quality of life in Ottawa"*

OCRI should be contacted to determine if and how they can help in promoting and marketing employment opportunities in the OIP. OCRI can be contacted through their website at [www.ocri.ca](http://www.ocri.ca).

# Orléans Industrial Park Community Strategy

## vii Remain Active in the City's Planning

**Process** The Innes Re-Zoning and Development Group should continue to be **actively involved in the City's planning process** on policy, development applications and infrastructure improvement plans. For example, in order to protect OIP lands from being underutilized for employment purposes, the community should carefully monitor new applications which could further compromise the achievement of the communities goals to attract jobs to this area of Orléans.

Secondly, there should be continued community pressure on the City and local politicians to **formalize their commitment** to the extension of the Blackburn Hamlet By-pass and the construction of the East/West LRT Transitway.

Finally, in 2007/08, the City will undertake a **review of its Official Plan**, which will include a review of the City's urban boundary. The community should monitor and actively participate in this process to ensure that opportunities for office development are fulfilled in Orléans where there is a demand and an available supply of land, before other opportunities are created elsewhere, outside the urban boundary.

# Orléans Industrial Park Community Strategy

ANNEX A

invited  
community groups

# Orléans Industrial Park Community Strategy

## Invited Community Groups

## Attended

- Innes Ward – Councillor and admin. staff ✓
- Cumberland Historical Society
- Cumberland Home Support
- Cumberland Ward - Councillor ✓
- Eastern Ottawa Chamber of Commerce
- Eastern Ottawa Resource Centre
- Ethnic Cultures
- Fallingbrook Community Association ✓
- Friends of Mer Bleue
- Gloucester Handicaps Association
- Innes Re-Zoning and Development Group (2 representatives - organizers) ✓
- Landowner Representative ✓
- Medical Representative
- Navan Community Association
- Orléans Chamber of Commerce ✓
- Orléans Cumberland Community Resource Centre ✓
- Queenswood Heights Community Association
- Rendez-vous des aînés francophones d'Ottawa
- Roy G. Hobbs Seniors Centre ✓
- Southeast Innes Community Association
- Team Ottawa-Orléans ✓
- Youth Services Bureau (2 representatives) ✓

# Orléans Industrial Park Community Strategy

## ANNEX B

workshop  
presentation  
prepared by FoTenn  
Consultants Inc.

# Orléans Industrial Park Strategy



## Visioning Workshop

May 13, 2006



Innes Re-Zoning and Development Group

## Today's Agenda

- |          |  |
|----------|--|
| 9:30 am  | Welcome and Introductions  |
| 9:45 am  | "Setting the Scene"- Presentation of Background Information                          |
| 10:30 am | Break  |
| 10:40 am | Group Facilitated Session- PART 1<br>"WHAT IS YOUR VISION FOR THIS AREA OF ORLÉANS?" |
| 12:00 pm | Break  |
| 12:15 pm | Group Facilitated Session - PART 2   |
| 1:00 pm  | Priorities and Next Steps/Questions  |

Innes Re-Zoning and Development Group

## Strategy Working Group – Who we are

- Innes Re-Zoning and Development Group  
(Pierrette Woods & Sharon Lawrence)
- Landowner representative
- Councillors Bloess & Jellett representatives
- FoTenn Consultants Inc.  
(Miriam MacNeil & Nadia De Santi)

Innes Re-Zoning and Development Group

## Goals of the Strategy

- ✓ Bring together Orléans community representatives.
- ✓ Establish a community vision for the future development of the Orléans Industrial Park area.
- ✓ Present results at a Public Open House on June 7.
- ✓ Record community vision in a summary document.

Innes Re-Zoning and Development Group



## How will the strategy be used?

- Summary document and process will be presented to the City's Planning & Env. Committee for information.
- As a marketing tool to attract a range of uses, businesses, services to the area.
- As a comprehensive document which expresses the community's vision – helpful when new development is proposed.

## Goal for Today's Workshop

Gather and discuss ideas and establish a concerted vision for the future development of the area

**“What is your vision  
for this area of Orléans?”**

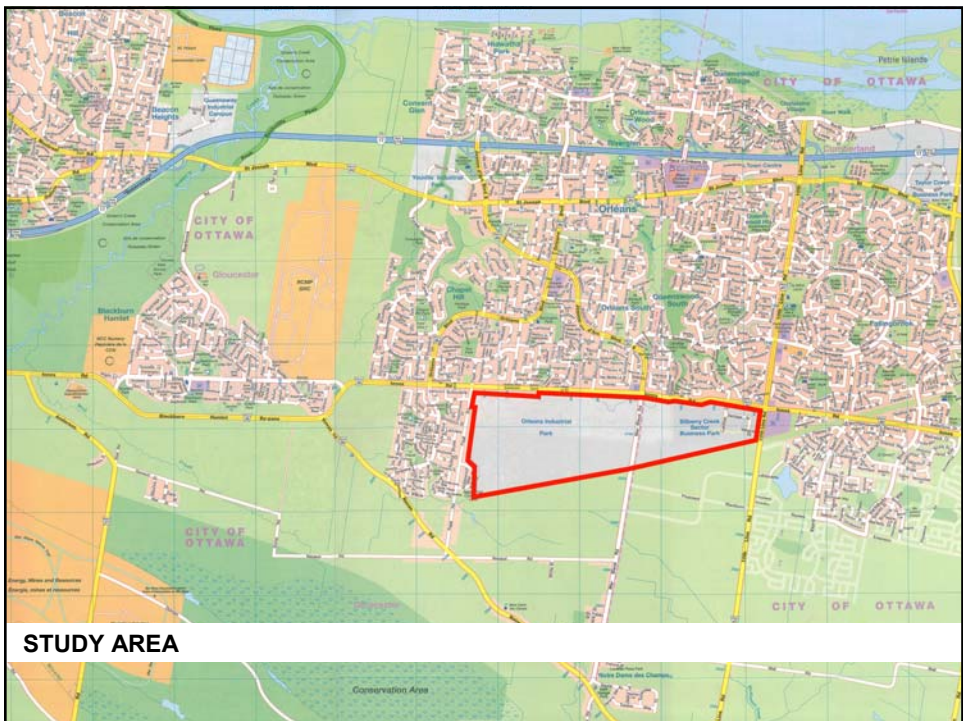


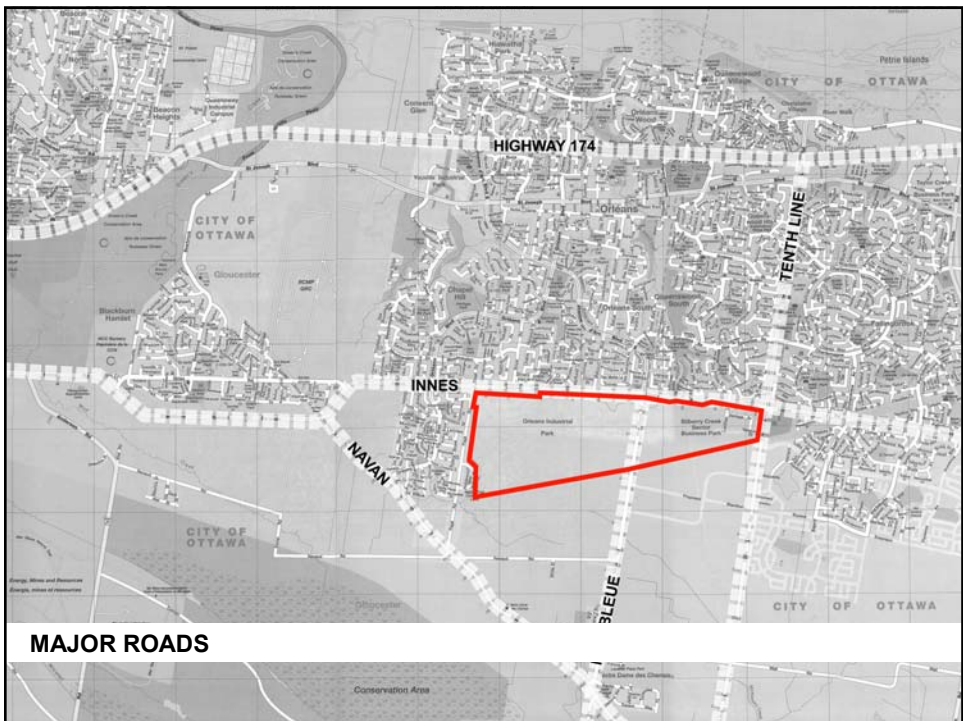
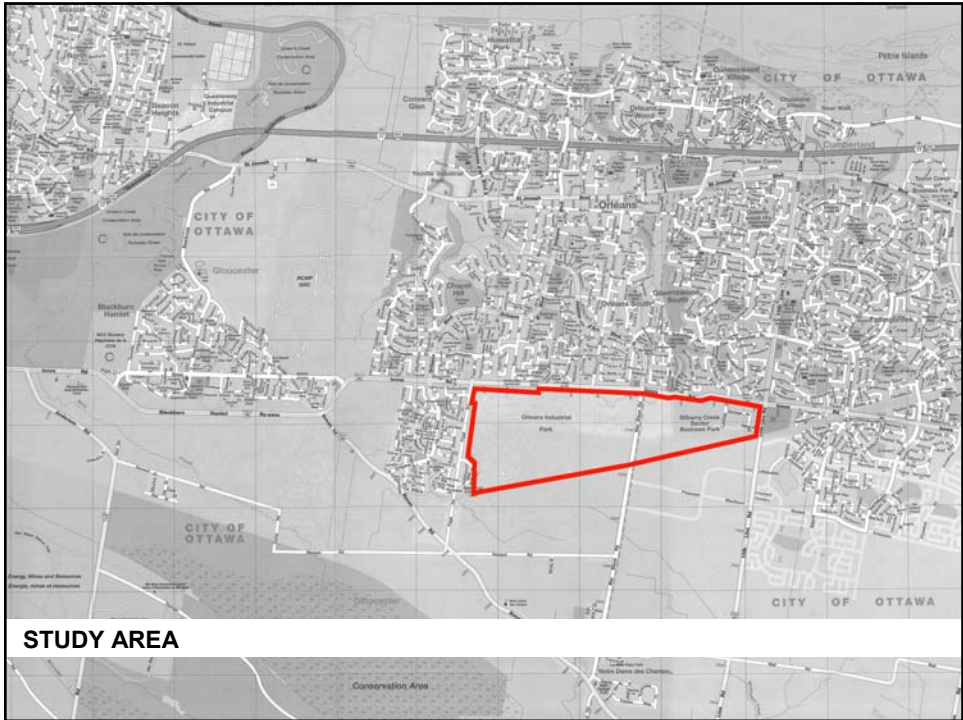
## >> Setting the Scene

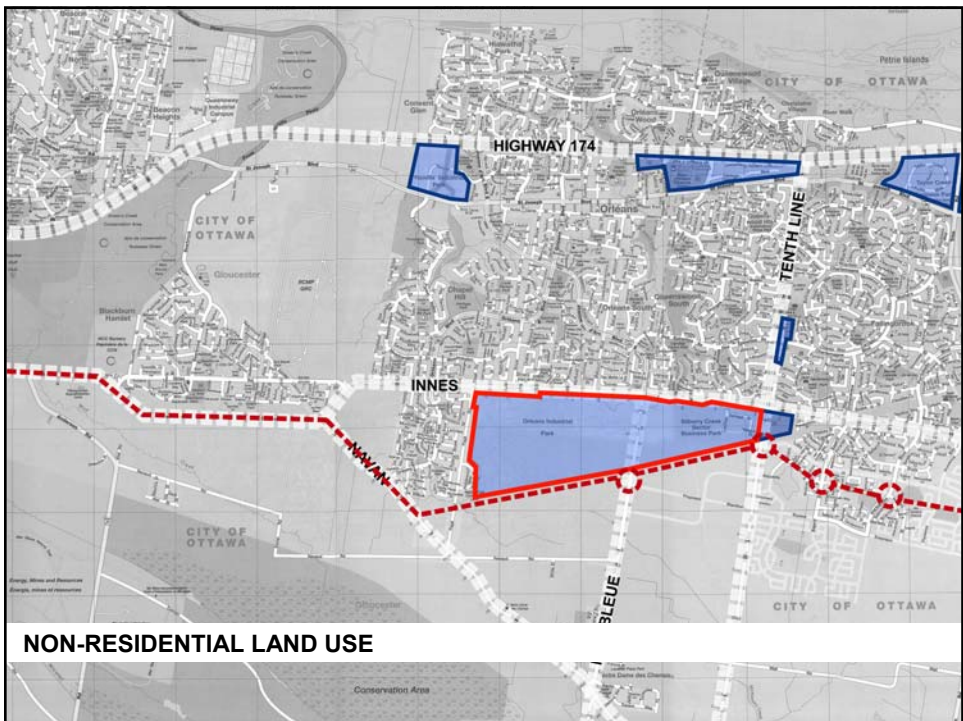
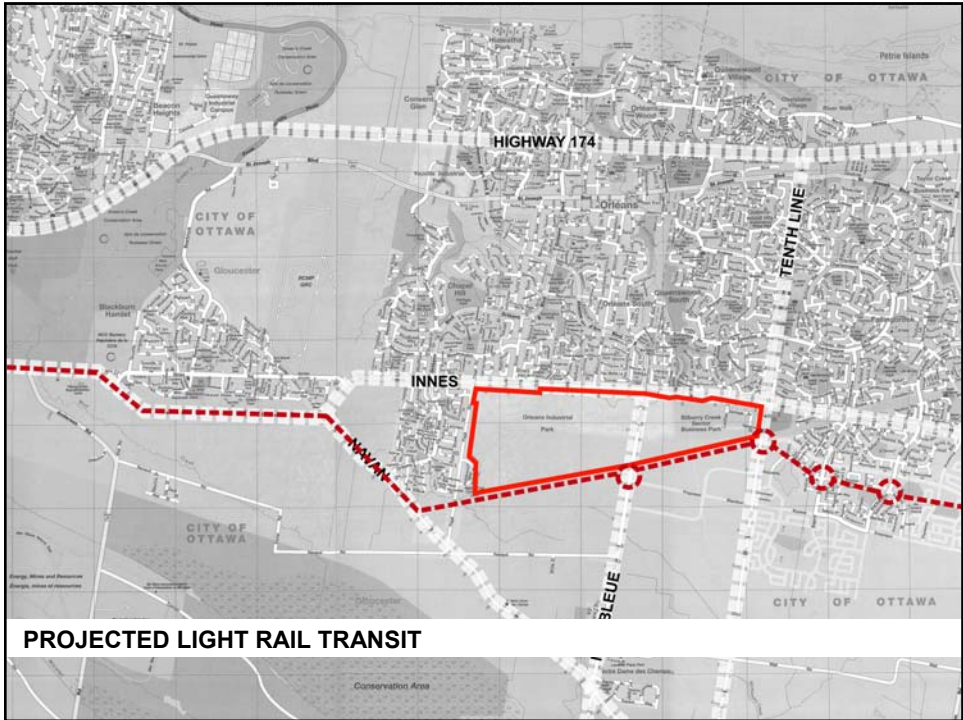
### Setting the Scene – Orléans

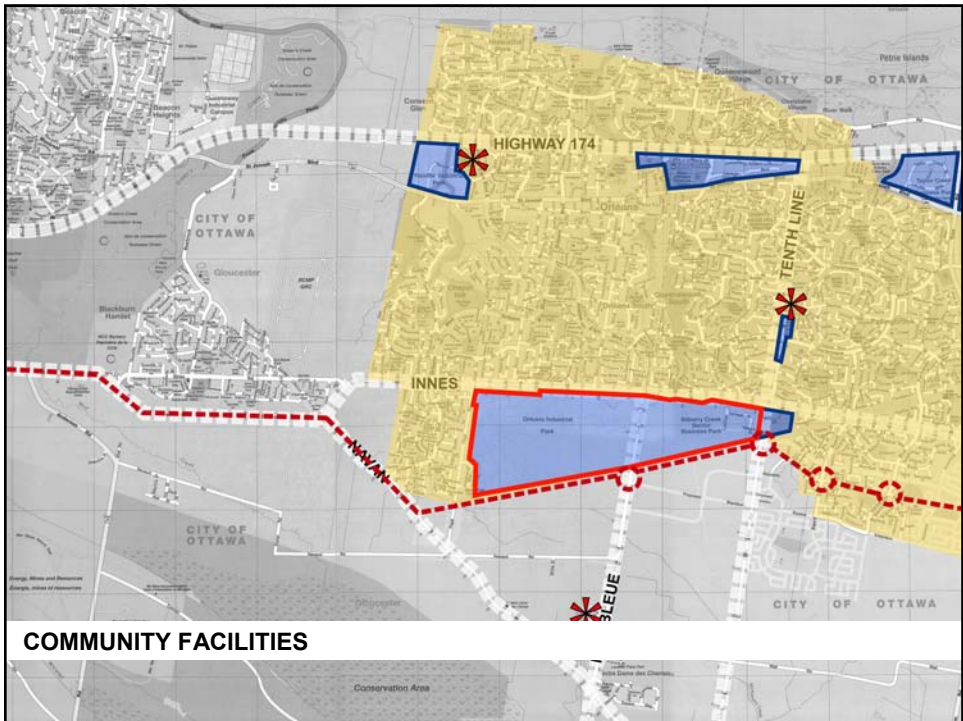
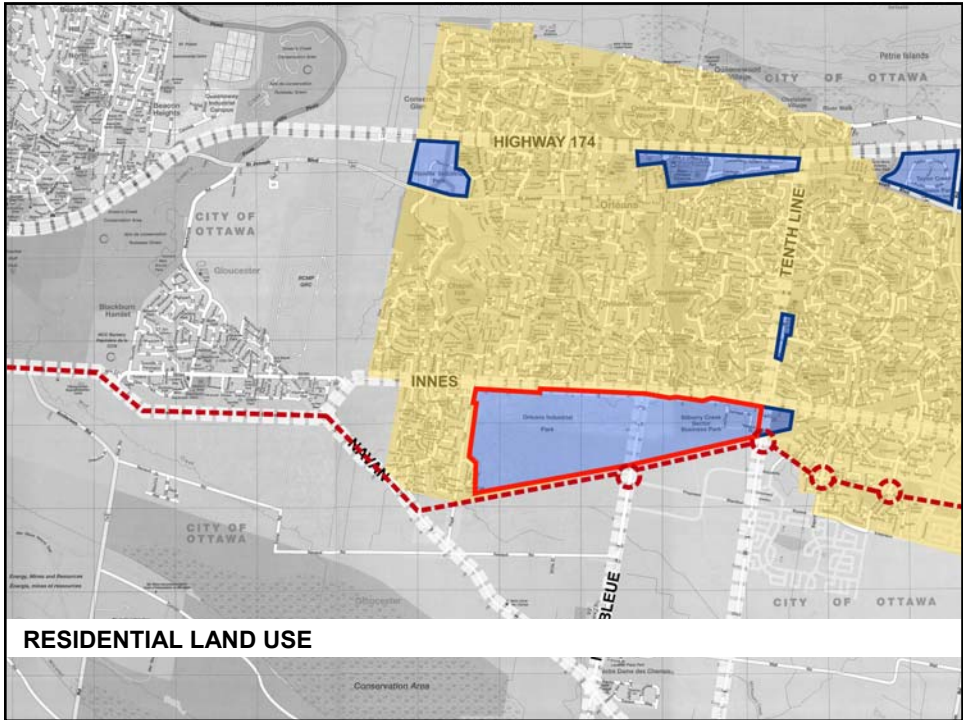
- Orléans is the largest urban centre outside the Greenbelt.
- Population (2004): **96,759** (11%) (Kanata 66,341)
- Employment (2001): **15,000** (3%) (Kanata-West 36,000)
- Jobs/Household Ratio (2001): **0.6 jobs** (Kanata 1.5)

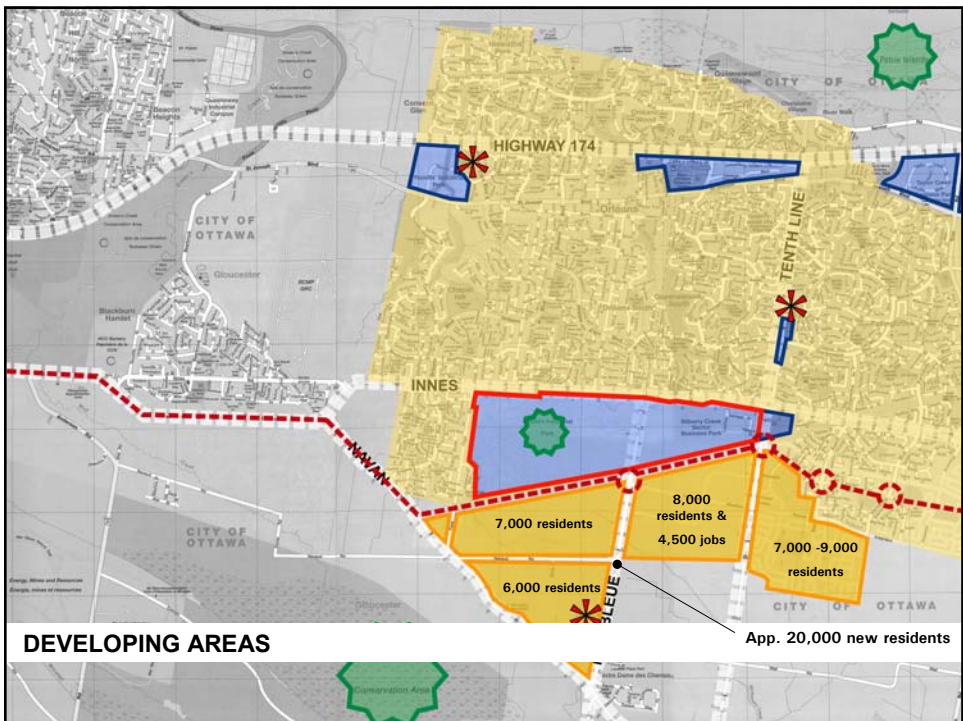
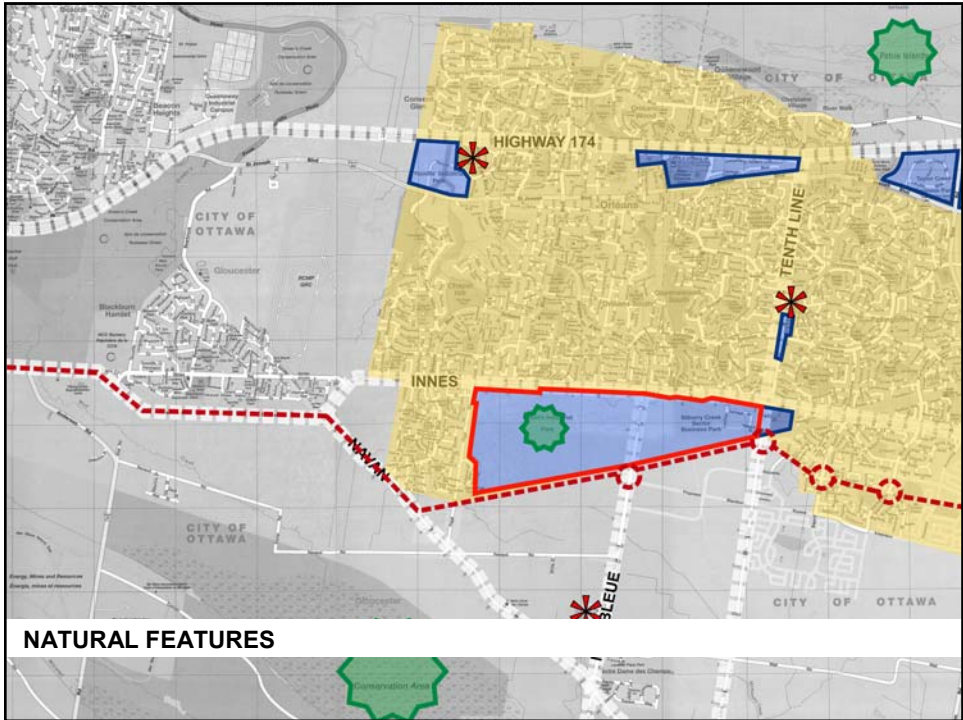
*Source: City of Ottawa, Annual Development Report, 2005 (March 2006) and Official Plan (2003)*

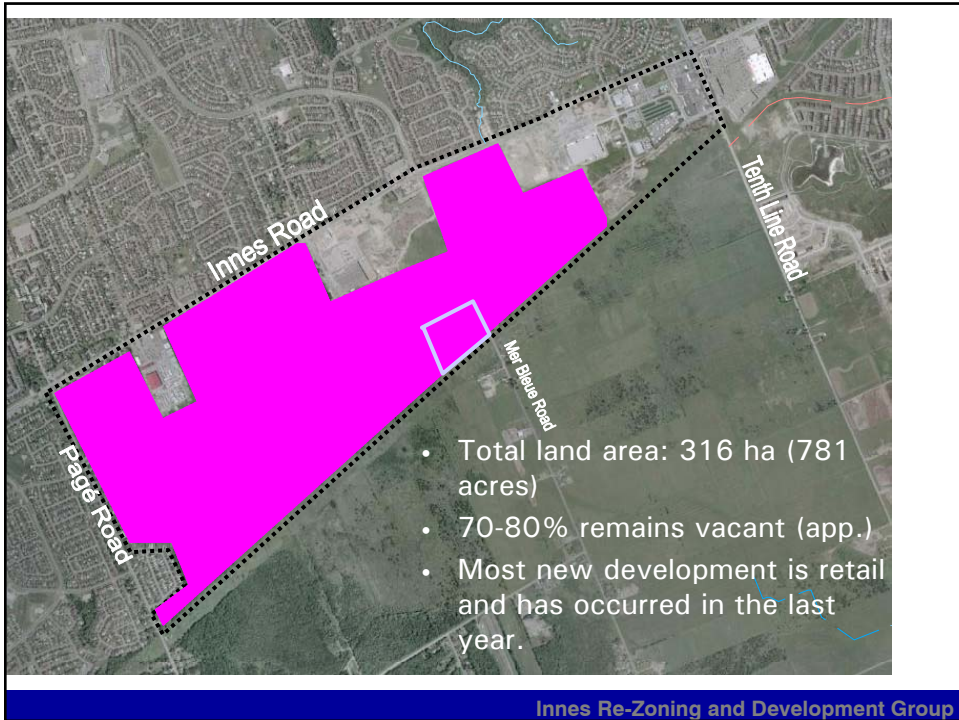
















Pagé Road looking east



Innes and Pagé Road





Site works east of Wal-Mart



Site works east of Wal-Mart









Site of future Snow Disposal Facility



Intersection of Tenth Line and Innes



Retail along Tenth Line





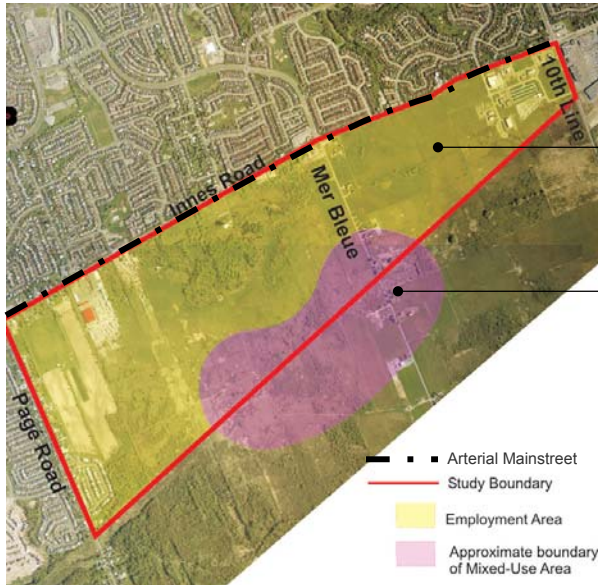
Orléans Town Centre  
& Place D'Orléans

## Community Facilities

- Ray Friel Centre
- Orléans Recreation Centre
- Orléans Branch Library
- Local Parks (Heritage Park, Cardinal Farms Park, etc.)
- Local Schools (Sir Wilfrid Laurier, Jeanne Sauvé, etc.)
- Future Aquaview Park (Avalon)
- Cumberland Theatre (existing)



# Official Plan designations



## Employment Area:

Main land uses:  
commercial, office,  
industrial – job target  
2,000 jobs

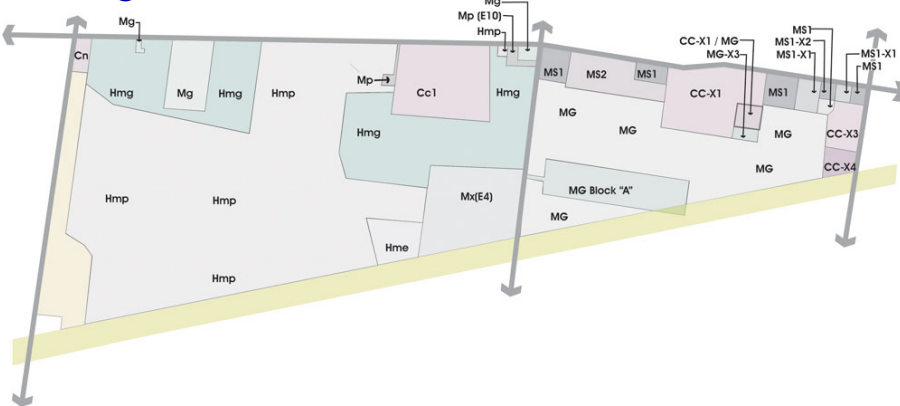
## Mixed Use Area:

Strategic locations  
along the transit  
stations – job target  
5,000 jobs

- ■ Arterial Mainstreet
- Study Boundary
- Employment Area
- Approximate boundary of Mixed-Use Area

Innes Re-Zoning and Development Group

# Zoning



## LEGEND / LÉGENDE

Former City of Gloucester Designations /  
Anciennes désignations de la ville de Gloucester

- Cn Commercial Neighbourhood / Quartier commercial
- Cc1 Community Commercial / Commercial communautaire
- Mg Industrial General / Industriel général
- Mp Business Park / Parc commercial
- Me Mineral Extraction / Extraction minière
- Mx Heavy Industrial / Industrie lourde
- H Holding Zone / Zone d'attente
- Residential Designations / Résidentiel

Former City of Cumberland Designations /  
Anciennes désignations de la ville de Cumberland

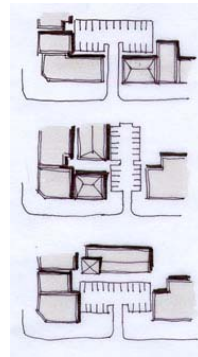
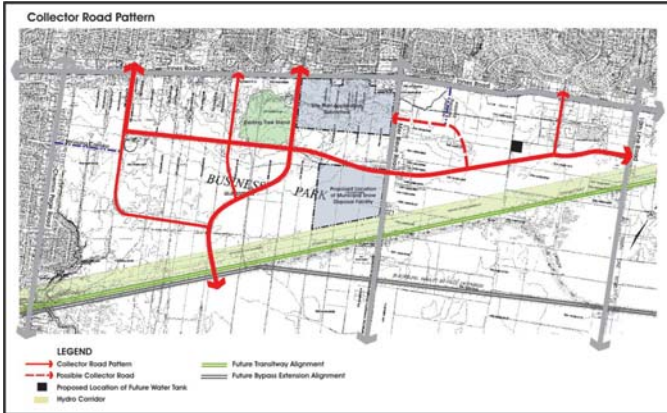
- CC Community Commercial / Commercial communautaire
- MG Industrial General / Industriel général
- MS1 Industrial Service / Service industriel
- MS2 Industrial Service / Service industriel

## Draft Comprehensive Zoning By-law

- May 26<sup>th</sup> – release of Draft ZBL
- Open Houses to follow in June

Innes Re-Zoning and Development Group

# Land Use and Design Study



# Natural Features



- Woodlot identified in the UNAEEES Study
- Other features in the area incl. Mer Bleue Bog and Petrie Island



## Transportation

- Road widenings
  - Innes widening underway
  - Mer Bleue EA
  - Tenth Line EA
- East-West Light Rapid Transit (LRT)
  - Environmental Assessment is underway
  - Stations planned at Mer Bleue and the hydro corridor and 10<sup>th</sup> Line and the hydro corridor



Innes Re-Zoning and Development Group

>> Break



## Facilitated Session – Part 1

“What is your vision  
for this area of Orléans?”

## Facilitated Session – Part 2

### Group Plenary



## Next Steps

- May 23rd Workshop Summary
- May 29th Summary comments due
- June 7th Public Open House
- Fall 2006 Final Document to be presented to Planning & Environment Committee

Innes Re-Zoning and Development Group

*>> Thank you for your participation!*

# Orléans Industrial Park Community Strategy

ANNEX C

workshop  
notes  
(unedited)

# Orléans Industrial Park Community Strategy

## GROUP A

### Federal Government Office

- Federal Government Department ●●●●●
- Major Federal Government Department (i.e. DND) ●●●●
- Major Government Complex-office buildings ●

### Educational Institution (Post-Secondary)

- university campus
- educational institution (Regional campus of college/university)
- educational facility/campus

### High Density Office

- corporate centre
- business campus (i.e. Telesat Court, MBNA, Telesat) ●
- major industry (high tech)
- technology-based businesses
- career industry “not retail”
- research and development facility

### Accommodations/Services/Support to Employment Uses

- convention centre space including a hotel
- hotel/conference centre ●●●●
- conference centre
- hotel
- Orléans needs at least one good sized hotel/motel with conference/meeting capabilities ●●

### Small-Mid Sized Office Space

- incubator space for small businesses (i.e. space for home-based businesses to expand into a small business centre, affordable space) ●
- office space, mid-rise office buildings (i.e. max. 12-stories) ●
- develop businesses to generate jobs, employment for youth, small businesses
- permanent placement office

### Recreational Complex

- community services: seniors drop-in, youth drop-in, day care for children and seniors ●
- youth centre hang-out (i.e. pool tables, couches, TVs) ●●
- facilities (i.e. multicultural and disability services)

- **Priorities identified by the participants at the end of the workshop**



# Orléans Industrial Park Community Strategy

- youth facility (i.e. drop-in centre, activities, study area)
- large community centre with a capacity for 500 people and small break-out rooms with programs for seniors

## Natural Environment

- natural recreational area (i.e. woodlot by the water tower) ●
- large outdoor park structure for children
- green space, recreation area, bike paths, cross-country trails ●●

## Transportation

- roads
- high speed access to downtown and airport ●●

## Landscaping/Site Plan Design

- parks within developments
- trees
- business park campus setting (i.e. lots of greenery)

## Community Health Centre

- health services: family health team, urgent care centre, room for future expansion of community hospital ●
- health ●●
- medical facility
- community health centre

- **Priorities identified by the participants at the end of the workshop**

# Orléans Industrial Park Community Strategy

## GROUP B

### Support/Recreation

- cinemas
- hotel/banquet facilities, meeting facilities
- hotel/convention space
- convention/conference centre attached to hotel
- higher-end restaurants
- convention centre and/or hotel facility

### Large/High-Density Employment

- major government/private employer (i.e. DND) ●●●●
- large government department
- DND HQ
- Federal or Provincial group
- tap into biotechnical industry in Montreal (i.e. using 417 corridor)
- City offices
- create living-wage employment as opposed to creating lots of low-paying retail work (i.e. attract well-paying industry jobs) ●
- industries/institutions (i.e. better employment opportunities)
- professional services building (i.e. lawyers, accountants, etc)
- office space (i.e. professional services)
- need light industrial, office, create full-time high-density employment (i.e. largest businesses area, maximize jobs and employment) ●●
- day care

### Facility/Community Care Facilities

- adult respite/care centre
- day care facility near park area for employees' children
- medical facility...large urgent 24 hour care clinic ●
- urgent care/walk-in clinic
- clinic/health centre
- urgent care centre

### Recreation

- youth centre/recreation centre ●
- more ice surfaces
- hockey rinks
- community facility centre/library
- incorporate an area for our teenagers (recreational/social)

- **Priorities identified by the participants at the end of the workshop**

# Orléans Industrial Park Community Strategy

## Planning Principles

- more commercial support to employment ●●●●
- preserve commercial/employment lands. There is not much of it.
- sustainable development (i.e. counter urban sprawl)

## Environment/Recreation

- preserved green space (i.e. distinguishes Orléans, bicycle paths, parks) ●●
- woodlot developed as a recreational area-use for children and adults

## Design

- make area have curb appeal-green spaces-right now it looks like big box store land (eye sore), courtyard

## Process/Implementation/Community Involvement

- actively lobby developers, government, business to locate in OIP – critical to all

## Infrastructure

- need LRT to go downtown, maximize ridership, alleviate strain on infrastructure
- need proper infrastructure to support growth, attract businesses (i.e. roads, cyclists, pedestrians)

## Affordable Housing

- reserve an area for residential apartments (1 or 2 bedrooms) to accommodate single parents, young couples, etc.

- **Priorities identified by the participants at the end of the workshop**

# Orléans Industrial Park Community Strategy

ANNEX D

Public Open  
House  
June 7.2006  
(Boards)

## Welcome

Welcome to the Community Open House for the Orléans Industrial Park Strategy.

The OIP Strategy is a community-based initiative brought about by the Innes Re-Zoning and Development Group.

The City of Ottawa Official Plan policies, zoning and the Orléans Industrial Park Land Use and Design Study are in place today to guide the development of these lands. It is not the intention of the exercise to readdress those policies but to build on the City's vision and to facilitate community consensus on how development might occur and the type of uses and services residents feel are needed in this area.

## Introduction

Bienvenue à la séance de consultation communautaire sur la stratégie d'aménagement du parc industriel d'Orléans (PIO).

Il s'agit d'une initiative communautaire menée par le Groupe sur le rezonage et l'aménagement du secteur Innes.

Les politiques du Plan officiel de la Ville d'Ottawa, en particulier celles relatives à l'aménagement, ainsi que l'étude de conception et d'utilisation des terres du parc industriel d'Orléans guideront l'aménagement du secteur. Cet exercice ne vise pas à réexaminer ces politiques, mais plutôt à concrétiser la vision de la Ville et à faciliter l'établissement d'un consensus dans la communauté quant à la procédure d'aménagement et au type d'utilisations et de services jugés nécessaires par les résidents du secteur.

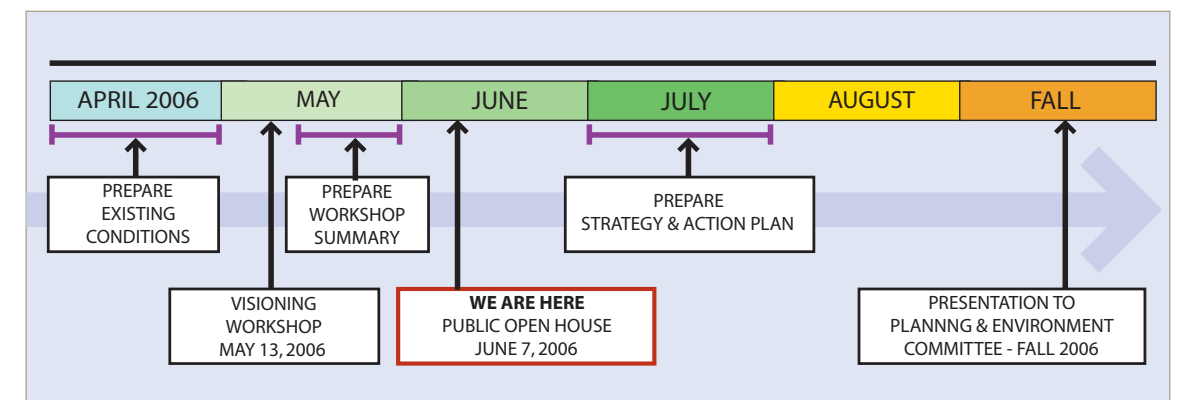


## Consultation Process Processus de consultation

The strategy will be prepared over approximately 5 months, from April to September 2006.

The Working Group consists of:

- Innes Re-Zoning and Development Group representatives, Pierrette Woods and Sharon Lawrence
- Landowner representative
- Councillor Rainer Bloess, Councillor Rob Jellett and assistants
- FoTenn Consultants Inc.



La préparation de la stratégie s'étalera sur environ cinq mois, soit d'avril à septembre 2006.

La composition du groupe de travail est la suivante :

- Pierrette Woods et Sharon Lawrence, représentantes du Groupe sur le rezonage et l'aménagement du secteur Innes;
- un représentant des propriétaires fonciers;
- le conseiller municipal Rainer Bloess, le conseiller municipal Rob Jellett et leurs assistants;
- un représentant de la firme FoTenn Consultants Inc.

## Goals of the Strategy

1. Establish a common community vision of future development of the Industrial Park;
2. Create a marketing tool to help the community attract a range of uses, businesses, and services to the area; and
3. Expresses the community's vision in a comprehensive document and to be referred to when new development is proposed in the area.

## Objectifs de la stratégie

1. Établir une vision d'avenir commune concernant l'aménagement du PIO;
2. Créer un outil de marketing qui permettra à la communauté d'attirer dans le secteur un éventail d'utilisations, de commerces et de services;
3. Traduire la vision de la communauté dans un document complet auquel on pourra se référer pour tout autre projet d'aménagement futur dans le secteur.



## What We Expect from You Tonight

- ✓ Review the background information
- ✓ Learn about the results from the Visioning Workshop
- ✓ Identify priorities for the Industrial Park
- ✓ Comment on ways the vision can be implemented
- ✓ Complete a Comment-Questionnaire and leave it in the box provided or return it to us by June 16, 2006.

Your input is valuable and important to us!

## Ce que nous attendons de vous ce soir...

- ✓ Examinez les documents d'information;
- ✓ Renseignez vous sur les conclusions dégagées à l'atelier de visualisation de l'avenir;
- ✓ Déterminez quelles sont les priorités pour le PIO;
- ✓ Formulez des suggestions pour la mise en œuvre de la vision;
- ✓ Remplissez un formulaire de rétroaction et déposez-le dans la boîte prévue à cette fin ou faites le nous parvenir par télécopieur au plus tard le 16 juin 2006.

Votre opinion est importante pour nous!



# Study Area - Broader Context Secteur à l'étude – Contexte

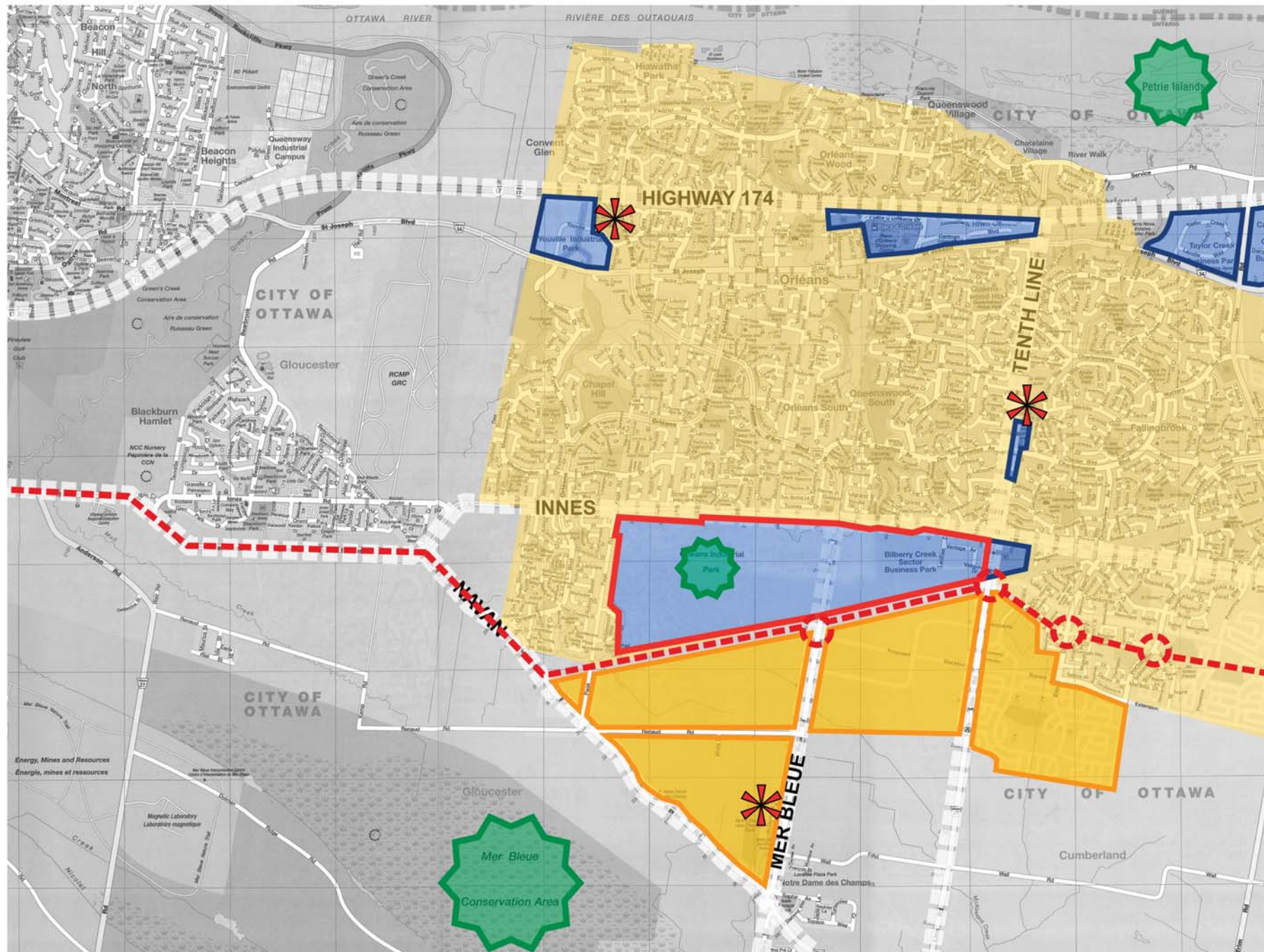


The study area is located south of Innes Road and north of the hydro corridor between Pagé Road and Tenth Line Road.

Le secteur à l'étude est délimité au nord par le chemin Innes et au sud par le couloir de transport d'électricité, entre les chemins Pagé et Tenth Line.

ess campus major industry technology-based federal government department  
 iversity campus educational conference hôtel  
 reer critical mass industry business campus permanent placement office  
 facility community services: seniors drop-in youth drop-in day care  
 ilities centre communautaire avec capacité pour cinq cents personnes  
 a seniors high speed access to downtown and airport community identity  
 medical facility community health >>

# Setting the Scene Préparation à l'étude



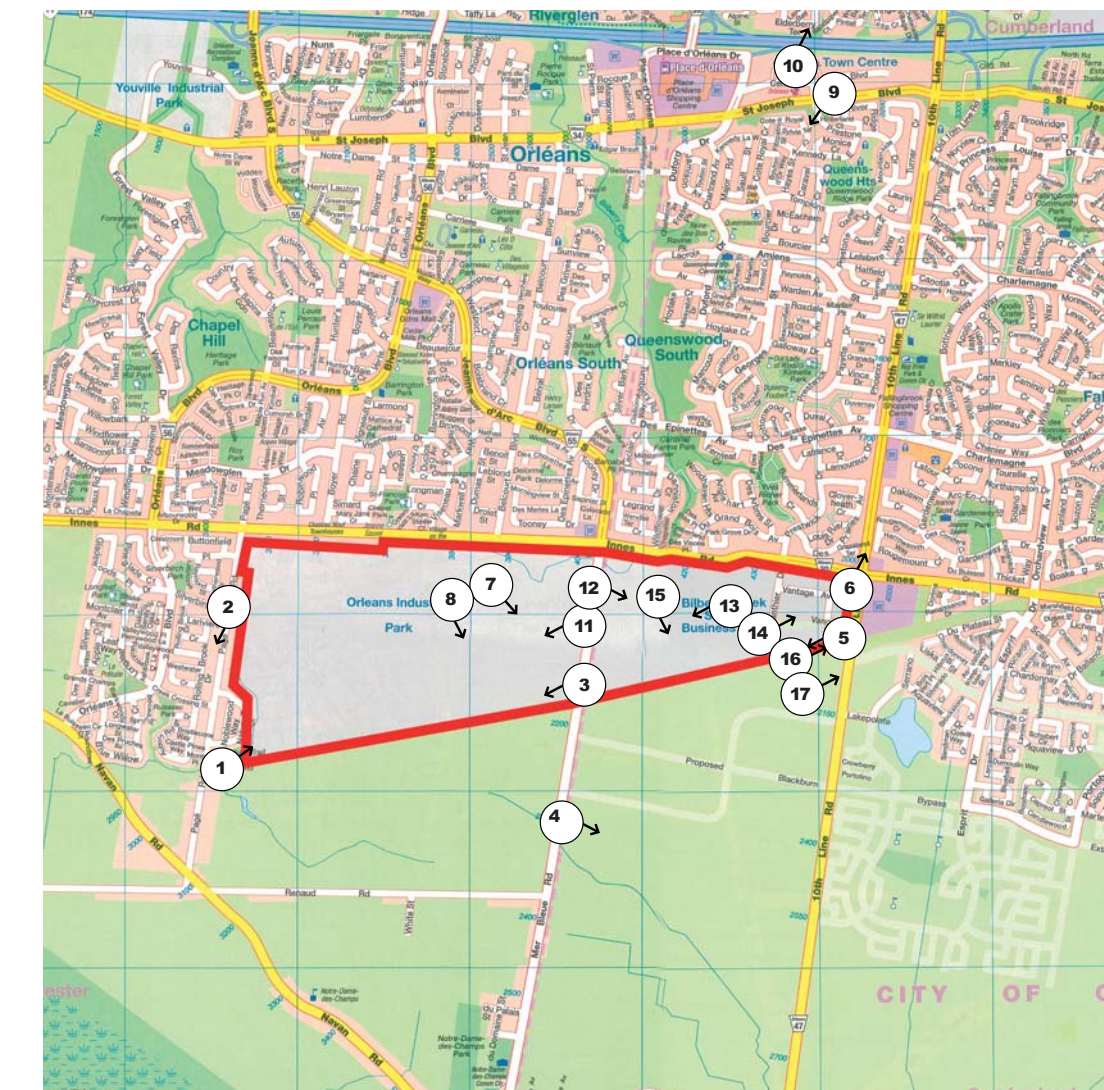
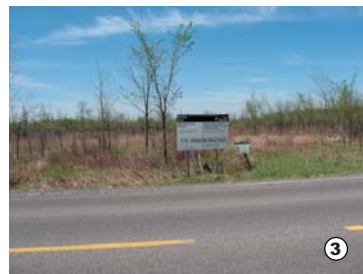
## Legend / Légende

-  Study Area Boundary  
Limites du secteur à l'étude
-  Major Roads  
Voies publiques principales
-  Preferred Light Rail Transit  
Couloir préféré du train léger sur rail
-  Residential Development  
Aménagement résidentiel
-  Non-Residential Development  
Aménagement non résidentiel
-  New Development  
Nouveaux lotissements
-  Community Facilities  
Installations communautaires
-  Natural Features  
Espaces naturels

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iversity campus educational conference hôtel  
career critical mass industry business campus permanent placement office  
facility community services: seniors drop-in youth drop-in day care  
ilities centre communautaire avec capacité pour cinq cents personnes  
a seniors high speed access to downtown and airport community identity  
medical facility community health >>



# Key Photo Map / Carte photographique du secteur

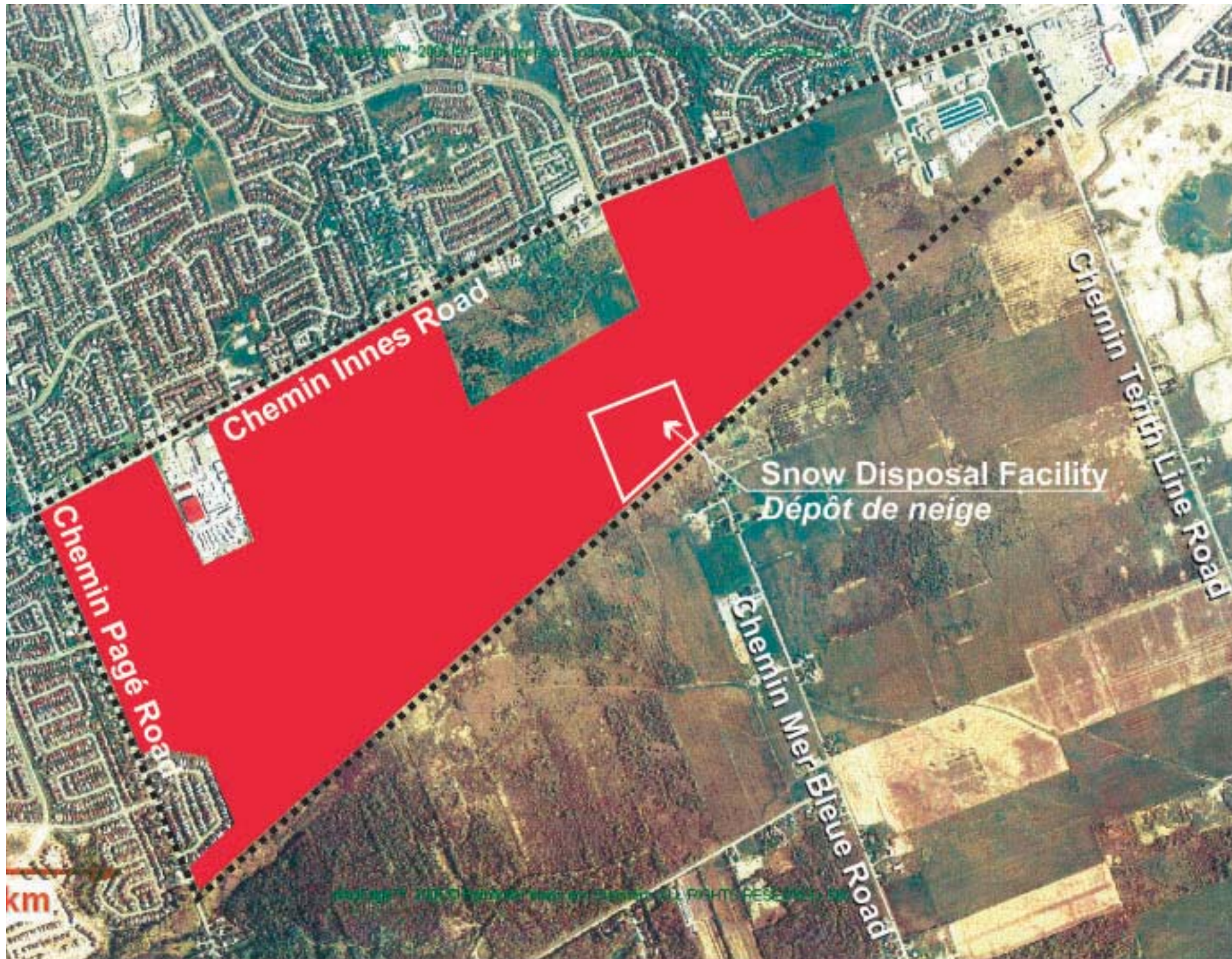


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 a seniors high speed access to downtown and airport community identity  
 medical facility community health >>

## ORLÉANS INDUSTRIAL PARK STRATEGY STRATÉGIE D'AMÉNAGEMENT DU PARC INDUSTRIEL D'ORLÉANS



## The Orléans Industrial Park Le parc industriel d'Orléans



Total land area:  
316 ha (781 acres)

±70-80%  
remains vacant

Superficie totale:  
316 ha (781 acres)

Un territoire  
équivalent à ±70-  
80 p. 100 du secteur  
demeure inutilisé

ess campus major industry technology-based federal government department  
iversity campus educational conference hôtel  
career critical mass industry business campus permanent placement office  
facility community services: seniors drop-in youth drop-in day care  
ilities centre communautaire avec capacité pour cinq cents personnes  
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medical facility community health >>

**ORLÉANS INDUSTRIAL PARK STRATEGY**  
**STRATÉGIE D'AMÉNAGEMENT DU PARC INDUSTRIEL D'ORLÉANS**

**FoTenn**  
URBAN PLANNERS & DESIGNERS

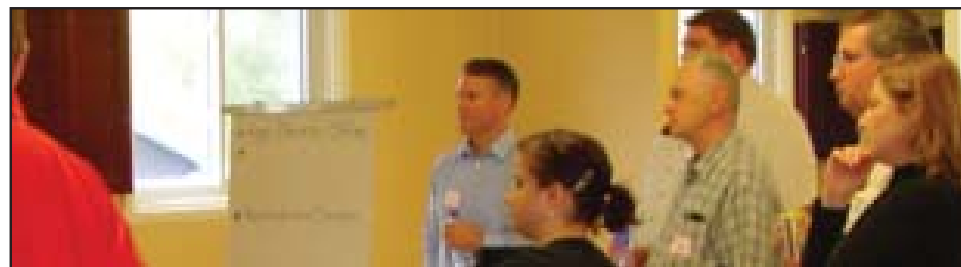


## Visioning Workshop

A visioning workshop took place on May 13, 2006.

Several community groups / organizations were invited. A total of 14 community representatives participated from the following invited groups:

- Innes Ward – Councillor representative
- Cumberland Ward - Councillor representative
- Innes Re-Zoning and Development Group
- Queenswood Heights Community Association
- Fallingbrook Community Association
- Southeast Innes Community Association
- Navan Community Association
- Cumberland Historical Society
- Rendez-vous des aînés francophones d'Ottawa
- Roy G. Hobbs Seniors Centre
- Eastern Ottawa Chamber of Commerce
- Orléans Chamber of Commerce
- Team Ottawa-Orléans
- Orléans Cumberland Community Resource Centre
- Eastern Ottawa Resource Centre
- Cumberland Home Support
- Gloucester Handicaps Association
- Youth Services Bureau
- Medical Representative
- Friends of Mer Bleue
- Ethnic Cultures



## Atelier de visualisation de l'avenir

Un atelier de visualisation de l'avenir a eu lieu le 13 mai 2006.

Plusieurs groupes communautaires et organismes y ont été invités. Au total, 14 personnes y ont représenté les organismes invités suivants :

- quartier Innes – représentant du conseiller
- quartier Cumberland – représentant du conseiller
- Groupe sur le rezonage et l'aménagement du secteur Innes
- Association communautaire de Queenswood Heights
- Association communautaire de Fallingbrook
- Association communautaire du sud-est du secteur Innes
- Association communautaire de Navan
- Cumberland Township Historical Society
- Rendez-vous des aînés francophones d'Ottawa
- Roy G. Hobbs Seniors Centre
- Chambre de commerce de l'est d'Ottawa
- Chambre de commerce d'Orléans
- Équipe Ottawa-Orléans
- Centre de ressources communautaires Orléans-Cumberland
- Centre de ressources de l'Est d'Ottawa
- Maintien à domicile de Cumberland
- Association des personnes handicapées de Gloucester
- Bureau des services à la jeunesse
- Secteur de la santé
- Les Amis de la Mer Bleue

## Priorities

Overall, the top 2 priorities were a desire for a federal government office to locate in the park and secondly, to provide services such as a hotel/conference centre and other commercial services to support the employment uses.

### 1. Federal Government Office

- Federal Government Department (i.e. DND)

### 2. Accommodations/Services/Support to Employment Uses

- hotel/conference centre
- commercial support to employment uses

### 3. Natural Environment

- natural recreational area (i.e. woodlot by the water tower)
- bike paths, parks, cross-country trails

### 4. Large Employment High-Density

- business campus (i.e. Telesat Court, MBNA)
- create living-wage employment as opposed to lots of low-paying retail work (i.e. attract well-paying industry jobs)
- need light industrial, office, create full-time high-density employment (i.e. largest businesses area, maximize jobs and employment)

### 5. Community Care Facility

- health services
- medical facility with a family health team, 24 hour urgent care centre, room for future expansion of community hospital

### 6. Recreational Complex

- community services: seniors drop in, youth drop-in, day care for children and seniors
- youth recreation centre (i.e. pool tables, couches, TVs)

### 7. Small-Mid Sized Office Space

- incubator space for small businesses (i.e. space for home-based businesses to expand into a small business centre, affordable space)
- office space, mid-rise office buildings (i.e. max. 12-storeys)

### 8. Transportation

- high speed access to downtown and airport



## Priorités

Les deux principales priorités sont l'installation d'un bureau du gouvernement fédéral dans le parc industriel et la prestation de services comme un hôtel/centre de conférences et d'autres services commerciaux afin de soutenir les utilisations favorisant l'emploi.

### 1. Bureau du gouvernement fédéral

- Ministère du gouvernement fédéral (p. ex., Défense nationale)

### 2. Hébergement, services et infrastructure permettant de soutenir les utilisations favorisant l'emploi

- Hôtel et centre de conférences
- Commerces soutenant les utilisations favorisant l'emploi

### 3. Milieu naturel

- Zone naturelle de loisirs (p. ex., secteur boisé à proximité du château d'eau)
- Pistes cyclables, parcs et sentiers de randonnée

### 4. Vaste zone d'emploi de haute densité

- Parc commercial (p. ex., cour Telesat, MBNA)
- Nécessité de créer des emplois qui offrent un salaire suffisant plutôt que d'aménager des lots où s'installeront des commerces de détail accordant une faible rémunération (attirer des entreprises où la main-d'œuvre est payée convenablement)
- Besoin d'une zone d'industrie légère et d'une zone administrative – créer une zone d'emploi à plein temps de haute densité (p. ex., secteur pour les plus grandes entreprises, optimisation des possibilités d'emploi)

### 5. Installation de soins communautaires

- Services de santé
- Établissement de soins médicaux comptant une équipe de santé familiale, une clinique d'urgence ouverte en tout temps et de l'espace pour un éventuel hôpital communautaire.

### 6. Complexe récréatif

- Services communautaires: centre de jour pour aînés, centre jeunesse et service de garde d'enfants
- Centre de loisirs pour les jeunes (p. ex., tables de billard, sofas et téléviseurs)

### 7. Espaces à bureaux pour petites et moyennes entreprises

- Incubateur de petites entreprises (espace fourni aux entreprises à domicile leur permettant de prendre de l'expansion à un coût raisonnable)
- Espaces à bureaux et immeubles à bureaux de hauteur moyenne (pas plus de 12 étages)

### 8. Transport

- Voies d'accès rapide vers le centre ville et l'aéroport



# Visioning Workshop

## Atelier de visualisation de l'avenir

1. Federal Government Office  
Bureau du gouvernement fédéral



2. Accommodations/Services/Support to Employment Uses  
Hébergement, services et infrastructure permettant de soutenir les utilisations favorisant l'emploi



3. Natural Environment  
Milieu naturel



4. Large Employment High-Density  
Vaste zone d'emploi de haute densité



5. Community Care Facility  
Installation de soins communautaires



6. Recreational Complex  
Complexe récréatif



7. Small-Mid Sized Office Space  
Espaces à bureaux pour petites et moyennes entreprises



8. Transportation  
Transport



ess campus major industry technology-based federal government department  
iversity campus educational conference hôtel  
career critical mass industry business campus permanent placement office  
facility community services: seniors drop-in youth drop-in day care  
ilities centre communautaire avec capacité pour cinq cents personnes  
a seniors high speed access to downtown and airport community identity  
medical facility community health >>

## Next Steps

Following up on the results and input from the Community Open House, a draft Action Plan will be prepared by the Working Group. The Action Plan will incorporate themes and ideas that were identified and supported throughout the process and suggested steps to be taken for implementation.

The Draft Action Plan will be completed by the Working Group in August 2006.

Final report and presentation to the City of Ottawa's Planning and Environment Committee will take place in the Fall of 2006.

## Prochaines étapes

Comme suite aux résultats de la séance de consultation publique et à la rétroaction qui en découlera, une ébauche du plan d'action sera préparée par le groupe de travail. Le plan d'action comprendra les suggestions et les thèmes cernés et appuyés tout au long du processus, de même que les étapes proposées pour la mise en œuvre de l'initiative.

L'ébauche du plan d'action sera achevée par le groupe de travail en août 2006.

Le rapport final sera présenté au Comité de l'urbanisme et de l'environnement de la Ville d'Ottawa à l'automne 2006.

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## Thank You

Thank you for taking an interest in the Orléans Industrial Park Strategy.

Please let us know your views and comments by completing a Comment-Questionnaire and leaving it in the designated box before you leave tonight or by sending it to us by Friday, June 16, 2006.

## Remerciements

Nous vous remercions de l'intérêt que vous portez à la stratégie d'aménagement du parc industriel d'Orléans.

Veuillez nous faire part de votre opinion sur le projet en remplissant un formulaire de rétroaction que vous pourrez laisser dans la boîte prévue à cet effet avant de quitter la séance, ou encore nous faire parvenir aux coordonnées indiquées, au plus tard le vendredi 16 juin 2006.

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# Orléans Industrial Park Community Strategy

ANNEX E

comment-  
questionnaire  
(Public Open  
House)

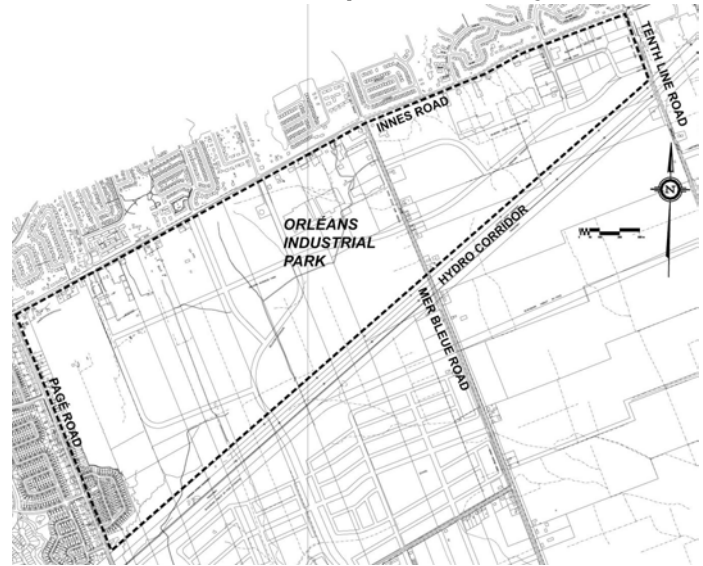


# Innes Re-Zoning and Development Group ORLÉANS INDUSTRIAL PARK STRATEGY

## \*\* Comment Questionnaire \*\*

**Public Open House, June 7, 2006, 4 to 8 pm, Notre-Dame-des-Champs Community Centre**

The Innes Re-Zoning and Development Group have initiated a facilitation/consultation process to develop a community strategy/vision for the future development of the remaining vacant lands in the Orléans Industrial Park (OIP). The study area is located south of Innes Road and north of the hydro corridor between Pagé Road and Tenth Line Road.



Please take a few minutes to complete our *Comment-Questionnaire*. You may leave it in the designated box when you leave tonight's Open House or mail or fax it to the address listed below by July 14 2006. Your views are important to us and will make an important contribution towards the future economic development of the OIP.

### About You

1. Where do you live? (community and street name) \_\_\_\_\_
2. Why are you interested in the OIP? (eg. resident or business owner) \_\_\_\_\_

### Your Views

3. At the Visioning Workshop on May 13, 2006, a number of ideas were raised and prioritized. We would like you to rate the importance of each listed idea according to the following scale:

**1 – Important to me      2 – Somewhat important to me      3 – Not important to me**

#### **Government Office**

-Federal Government Department (i.e. DND)

#### **Accommodations/Services/Support to Employment Uses**

-hotel/conference centre  
-commercial support to employment uses

#### **Natural Environment**

-natural recreational area (i.e. woodlot by the water tower),  
-bike paths, parks, cross-country trails

#### **Large Employment High-Density**

-business campus (i.e. Telesat Court, MBNA)  
-create living-wage employment as opposed to creating lots of low-paying retail work (i.e. attract well-paying industry jobs)  
-need light industrial, office, create full-time high-density employment) (i.e. largest businesses area, maximize jobs and employment) **over →**

**Community Care Facility**

-health services

-medical facility with a family health team, 24 hour urgent care centre, room for future expansion of community hospital

**Recreational Complex**

-community services: seniors drop in, youth drop in, day care for children and seniors

-youth recreation centre (i.e. pool tables, couches, TVs)

**Small-Mid Sized Office Space**

-incubator space for small businesses (i.e. space for home-based businesses to expand into a small business centre, affordable space

-office space, mid-rise office buildings (i.e. max. 12-storeys)

**Transportation**

-high speed access to downtown and airport

**Other (specify, e.g. facility/campus for post-secondary education)**

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**Strategy Implementation**

4. The Strategy will describe a common vision of the Orléans community for the Industrial Park. The Strategy could be used in a number of ways including a marketing tool to attract a range of uses, businesses, and services to the area; or as a comprehensive document which expresses the community's vision, which should be referred to when new development is proposed in the area. In what way do you think the Strategy could be implemented?

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**Other Comments**

5. Do you have any other specific comments about the Industrial Park?

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6. Have we missed any piece of information that would be helpful in developing the Strategy?

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***Thank you for your participation***

Please send your completed **Comment-Questionnaire** by **Friday, July 14, 2006** by mail, fax, or email to: Pierrette Woods, 205 Park Grove Drive, Orléans, ON K1E 2S9

Fax: 830.7293      Email: pmwoods@sympatico.ca

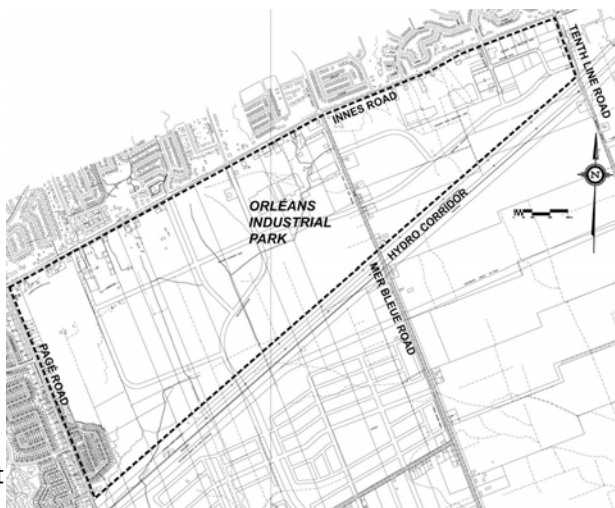
# Groupe sur le rezonage et l'aménagement du secteur Innes STRATÉGIE D'AMÉNAGEMENT DU PARC INDUSTRIEL D'ORLÉANS

## \*\* Formulaire de rétroaction \*\*

**Séance de consultation publique, le 7 juin 2006, de 16 h à 20 h,  
salle communautaire Notre-Dame-des-Champs**

Le Groupe sur le rezonage et l'aménagement du secteur Innes a entamé un processus de consultation et d'animation dans le but d'établir une stratégie/vision communautaire pour les terrains vacants du parc industriel d'Orléans (PIO). Le secteur à l'étude est délimité au nord par le chemin Innes et au sud par le couloir de transport d'électricité, entre les chemins Pagé et Tenth Line.

Veillez prendre quelques minutes pour remplir le formulaire de rétroaction et le déposer dans la boîte prévue à cet effet avant de quitter la séance. Vous pouvez également le poster ou l'envoyer par télécopieur aux coordonnées indiquées plus bas, au plus tard le 14 juillet 2006. Votre opinion est importante pour nous et aura une incidence profonde sur le développement économique futur du PIO.



### **Renseignements personnels**

1. Où habitez-vous? (communauté et nom de la rue) \_\_\_\_\_
2. Quel intérêt avez-vous dans le PIO? (p. ex., résident, propriétaire d'un commerce) \_\_\_\_\_

### **Votre opinion**

3. Dans le cadre de l'atelier de visualisation de l'avenir tenu le 13 mai 2006, un certain nombre d'idées ont été exprimées et hiérarchisées. Veuillez attribuer une cote à chaque élément en fonction de l'échelle suivante :

**1 – Une grande importance**

**2 – Une certaine importance**

**3 – Peu d'importance**

#### **Bureau du gouvernement**

- Ministère fédéral (p. ex., Défense nationale)

#### **Hébergement, services et infrastructure permettant de soutenir les utilisations favorisant l'emploi**

- Hôtel/centre de conférences

- Commerces qui soutiennent les utilisations favorisant l'emploi

#### **Milieu naturel**

- Zone naturelle de loisirs (p. ex. secteur boisé à proximité du château d'eau)

- Pistes cyclables, parcs et sentiers de randonnée

#### **Vaste zone d'emploi de haute densité**

- Parc commercial (p. ex., cour Telesat, MBNA)

- Nécessité de créer des emplois qui offrent un salaire suffisant plutôt que d'aménager des lots où s'installent des commerces de détail accordant une faible rémunération (attirer des entreprises où la main-d'œuvre est payée convenablement)

verso →

- Besoin d'une zone d'industrie légère et d'une zone administrative – créer une zone d'emploi à plein temps de haute densité (p. ex., secteur pour les plus grandes entreprises, optimisation des possibilités d'emploi)

**Installation de soins communautaires**

- Services de santé  
- Établissement de soins médicaux comptant une équipe de santé familiale, une clinique d'urgence ouverte en tout temps et de l'espace pour un éventuel hôpital communautaire

**Complexe récréatif**

- Services communautaires : centre de jour pour aînés, centre jeunesse et service de garde d'enfants  
- Centre de loisirs pour les jeunes (p. ex., tables de billard, sofas et téléviseurs)

**Espaces à bureaux pour petites et moyennes entreprises**

- Incubateur de petites entreprises (espace fourni aux entreprises à domicile leur permettant de prendre de l'expansion à un coût raisonnable)  
- Espaces à bureaux et immeubles à bureaux de hauteur moyenne (pas plus de 12 étages)

**Transport**

- Voies d'accès rapide vers le centre ville et l'aéroport

**Autres (veuillez préciser; p. ex., campus ou établissement d'études postsecondaires)**

**Mise en œuvre de la stratégie**

4. La stratégie traduira une vision pour la communauté d'Orléans concernant son parc industriel. Elle sera polyvalente et servira notamment d'outil de marketing pour attirer dans le secteur tout un éventail d'utilisations, de commerces et de services. Il s'agira d'un document d'information complet exprimant la vision de la communauté et auquel on pourra se référer pour tout autre projet d'aménagement dans le secteur. À votre avis, de quelle façon la stratégie pourrait-elle être mise en œuvre?

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**Commentaires**

5. Inscrivez ci-dessous tout autre commentaire se rapportant à l'aménagement du PIO.

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6. Selon vous, y a-t-il des éléments d'information qui nous ont échappé et qui pourraient être utiles dans l'élaboration de la stratégie?

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***Nous vous remercions de votre participation!***

**Veuillez faire parvenir votre formulaire de rétroaction par la poste, par télécopieur ou par courriel aux coordonnées indiquées ci-dessous au plus tard le vendredi 14 juillet 2006 :**

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