Ottawa Board of Health

Vision
Ottawa is a community where people are healthy, safe and actively engaged in their well-being.

Mission
In partnership with the people and communities of Ottawa, Ottawa Public Health improves and advocates for health and well-being through prevention, promotion and protection.

STRATEGIC PRIORITIES 2011-2014

Strategic Priorities
A Enhance partnerships
B Address emerging community health needs
C Improve quality of life for Ottawa’s residents
D Respond to demographic changes
E Improve community understanding of the value of public health
F Develop a more sustainable resource base

Strategic Priority A
Enhance partnerships
A1 Apply a health lens to all municipal policies
A2 Increase integration with other City departments and community agencies
A3 Develop innovative partnerships with private industry and non-traditional partners
A4 Increase community participation and engagement

Strategic Priority B
Address emerging community health needs
B1 Advance mental health promotion and services primarily for children and youth
B2 Increase access to healthy foods through municipal policies
B3 Increase nutrition skills in priority populations
B4 Increase active transportation as well as leisure physical activity
B5 Reduce health risks related to preventable infectious and non-infectious diseases
B6 Anticipate and respond to emergencies with public health impact

Strategic Priority C
Improve quality of life for Ottawa’s residents
C1 Increase access to services for populations facing health inequities
C2 Increase healthy behaviours including balancing work/life
C3 Improve road safety for all users
C4 Expand smoke-free spaces

Strategic Priority D
Respond to demographic changes
D1 Enhance programming to support healthy aging
D2 Improve outreach and supports for caregivers
D3 Expand supports for at-risk seniors
D4 Increase programming to support healthy child development

Strategic Priority E
Improve community understanding of the value of public health
E1 Build increased awareness of OPH programs, services and activities
E2 Leverage technology to extend our services and make better connections with our citizens
E3 Measure and report publicly on progress

Strategic Priority F
Develop a more sustainable resource base
F1 Explore alternate funding models
F2 Support succession planning and professional development in OPH staff
F3 Maximize resources through continuous improvement, program adjustments, partnerships and technological efficiencies
F4 Influence and align with provincial and municipal long-range strategic and financial plans