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**Subject:** 2012 CLA National Conference and Trade Show

**Prepared by:** Danielle McDonald, Chief Executive Officer

**Prepared for:** Ottawa Public Library Board

**Meeting of:** April 16, 2012

**Date of preparation:** March 29, 2012

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## RECOMMENDATION

**That the OPL Board approve up to five trustee delegates to participate in the 2012 CLA National Conference and Trade Show May 30 to June 2, 2012 in Ottawa, Ontario.**

### References:

- OPL Board Policy B.23 Board Participation in Library-Related Conferences Meetings and Events
- 2012 CLA Conference Program available at:  
<http://www.cla.ca/conference/2012/>

### Background:

Board policy B.23 relates to Board participation in library-related conference, meetings and events. It states in part: “The experience of participating in conferences, seminars or workshops is a valuable opportunity for Library Board Trustees, and one that benefits the trustee and the Library.” Library Board members are encouraged to attend relevant library conferences as a means to promote Board development and excellence.

## About the Conference:

The CLA Conference held once a year is a national professional and trustee development event offering six in-depth pre-conference sessions, six organized tours, and over seventy concurrent sessions on a wide variety of issues and the CLA Annual General Meeting. CLA will provide opportunities to learn new ideas, share success stories, hear best practices and meet colleagues from across the country. This year, the event is being held from May 30 – June 2, 2012 at the new Ottawa Convention Centre. Anticipated conference attendance is 1,000 to 1,200. Detailed information on CLA including the conference program in electronic form is available on the CLA website:

<http://www.cla.ca/conference/2012/>.

This year, the conference is designed to take advantage of the Ottawa location to provide opportunities for members to interact directly with government officials and impact Public Affairs, and Members of Parliament in their offices.

The estimated cost for one trustee to attend the full conference is between \$475-\$600.

## 2012 Canadian Library Association Conference Program

Following is a brief but not exhaustive list of sessions that should be of particular interest to OPL Trustees taken from the full conference program which can be accessed electronically for more details.

### Wednesday, May 30, 2012

7:00 – 5:00		Registration
<b>Library Tours</b>		
10:00 – 12:00	Tour 1	Library and Archives Canada Preservation Centre
1:00 – 3:00	Tour 2	Library and Archives Canada Preservation Centre
10:30 – 12:30	Tour 3	Nitrate Film Preservation Facility
10:00 – 12:00	Tour 4	Industry Canada
9:00 – 11:00	Tour 5	Ottawa Central Archives and Library Materials Centre
10:00 – 12:00	Tour 6	Supreme Court of Canada
<b>Pre-conference sessions</b>		
9:00 – 12:00	P1	CLA Advocacy “Boot Camp”
1:30 – 5:00	CLA Advocacy Afternoon	CLA ON THE HILL
6:00 – 7:30	Reception & Trade Show Opening	

Thursday, May 31, 2012

6:30 – 5:00	Registration	
7:30 – 8:45	First Timers Breakfast	
<b>9:00 – 10:30</b>	<b>Opening Ceremonies &amp; Keynote Speaker Daniel J. Caron, Librarian and Archivist of Canada</b>	
10:30 – 2:30	Trade Show Open (lunch served 12:00 to 1:30)	
	A4	Community Impact: Transforming Lives through Libraries
	A5	Rural Libraries: Service Off the Beaten Path
2:30 – 3:30	B8	CLA Networks: How to Start and Manage Them
	B10	E-book Licensing: Sharing Best Practices and Imagining Future Strategies
4:00 – 5:30	C16	The Great Debate
	C17	Starting Now to Imagine the Library in 100 Years
	C20	Copyright - New Legislation and its Impact; Working With and Without Collectives; Discussion of Recent Court Cases
	C21	Stand and Deliver: Library Advocacy and Budget Defence
7:00 – 9:00	CLA Book Awards & Reception	

Friday, June 1, 2012

<b>8:30 – 10:00</b>	<b>Plenary - The International Impact of National Advocacy Efforts</b>	
10:00 – 3:00	Trade Show Open (lunch served 12:00 to 1:30)	
10:30 – 11:30	D24	Hot Topic – E-books I
	D26	Community Engagement: The New Social Media Mantra for Academic Libraries?
	D29	Digital Literacy Initiatives: Building Staff Capacity and Services for Customers in Public Libraries
<b>11:30 – 1:30</b>	<b>Poster Presentations on Trade Show Floor</b>	
1:30 – 2:30	E32	Hot Topic – E-books II
	E33	Mutually Beneficial: Partnerships Between Public and Academic Libraries in Canada
3:00 – 4:00	F40	Rebuilding the Slave Lake Library: Surviving Tragedy and Lessons Learned
	F41	Quebec School Libraries: Preparing our Students for the Future
	F42	Conversations with Leaders: Future Strategies
	F43	The Changing Metadata Landscape
<b>4:30 – 6:00</b>	<b>CLA AGM</b>	

Saturday, June 2, 2012

7:00 – 12:00	Registration	
8:30 – 10:00	G51	Are We Making a Difference? Evaluating Community-led Approaches in Public Libraries
	G52	Batten Down the Branches: Preparing for Hard Times in Public Libraries
10:30 – 11:30	H59	Inclusiveness and Hypocrisy: How Do Libraries Really Measure Up?
	H60	Strategic Planning: Keep it From Failing
<b>12:30 – 2:00</b>	<b>Library Association Leaders Meeting</b>	
1:00 – 2:30	I65	Copyright Bill C-11 and its Implementation
<b>3:00 – 5:00</b>	<b>Closing Ceremonies, CLA Awards and Keynote Speaker</b>	

Sunday, June 3, 2012

<b>8:00 – 3:00</b>	<b>Canadian Library Association (CLA) Executive Meeting</b>	
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