

REGION OF OTTAWA-CARLETON  
RÉGION D'OTTAWA-CARLETON

REPORT  
RAPPORT

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Our File/N/Réf.  
Your File/V/Réf.

DATE 21 January 1999

TO/DEST. Transit Services Committee

FROM/EXP. Committee Co-ordinator

SUBJECT/OBJET **REQUEST FROM THE BANK STREET PROMENADE -  
CITY OF OTTAWA MANAGEMENT OF PARKING LOT  
AT 318 LAURIER WEST- 166-184 BANK STREET**

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### **REPORT RECOMMENDATION**

**For Committee discussion.**

### **BACKGROUND**

Attached is a copy of a letter dated September 30, 1998 from Officers of the Bank Street Promenade Association to Mr. Ted Robinson, Commissioner, Planning, Economic Development and Housing, City of Ottawa, requesting that the City look into the feasibility of taking over the management of the above-named parking lot.

Councillor D. Holmes has requested that this document be forwarded to the Transit Services Committee for discussion purposes. The Executive Director of the Bank Street Promenade, Gerry Lepage, will be present at the meeting.

This report is respectfully submitted.

*Approved by*  
*M. J. Beauregard*

Attach: (1)

"The People Place to Shop"

76 Gloucester Street • Suite 405 • Ottawa • Ontario • K2P 0A6  
204



(613) 232-6255

September 30, 1998

Ted Robinson  
Commissioner  
Planning, Economic Development and Housing  
111 Sussex Drive  
Ottawa, Ontario  
K1N 5A1

Re: 318 Laurier Ave West - 166-184 Bank Street

Dear Commissioner Robinson,

I have been directed by the Board to inquire as to the feasibility of City of Ottawa assuming the management of the Parking Lot located at 318 Laurier Ave West - 166-184 Bank Street. As you are aware it is extremely difficult to motivate individuals to park off street especially for short term parking. Presently the vast majority of clientele in this particular lot are long term. Obviously, the Board and our members would prefer short term utilization of these facilities. It is our opinion that this can only be accomplished by having the corporation assume the management of this lot and meter the spaces. This will effectively negate the long term parking component on this surface lot.

We have witnessed first hand the success of this type of arrangement in other commercial areas and we believe that it would be appropriate at this juncture for your department to conduct a feasibility study in order to quantify the benefits to the operator, the end user and indeed that precinct of our trade area.

As budget time is rapidly approaching, we would appreciate your efforts to expedite the above process at your earliest convenience.

The lot is presently owned by Ambassador Realty and is operated by Ideal Parking.

Sincerely,

A stylized, handwritten signature consisting of several intersecting lines.

Mel Hartman  
Chairman

A handwritten signature that appears to be "Gerry LePage" written in a cursive style.

Gerry LePage  
Executive Director