

DATE 12 October 2000

TO/DEST. Co-ordinator
Transit Services Committee

FROM/EXP. General Manager

SUBJECT/OBJET **PRESENTATION OF AMERICAN PUBLIC TRANSIT ASSOCIATION
(APTA) ADWHEEL AWARDS**

DEPARTMENTAL RECOMMENDATION

That the Transit Services Committee receive this report for information.

BACKGROUND

On 11 October 2000, I informed the Commission that OC Transpo had not only won two first place awards in the APTA AdWheel competition for the Employee Annual Review and the "Ride On" poster but that it had also won the Grand Prize in the Print Category for last year's student campaign poster "Ride On" which features the silhouette of a young person skateboarding on miniature OC Transpo buses.

I would ask the Committee to join me in congratulating Mr. Al Albania, President of Acart, OC Transpo Agency of Record and his creative staff and our own excellent Marketing Team for the fabulous work produced to make these awards a reality.

*Approved by
Gordon Diamond*