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DATE 12 June 1997

TO/DEST. Co-ordinator
 Corporate Services and Economic Development Committee

FROM/EXP. Regional Councillor Peter Hume

SUBJECT/OBJET **NAME CHANGE FOR WARD R18**

REPORT RECOMMENDATION

That the Corporate Services and Economic Development Committee recommend Council approve the following ward name change:

From: Alta Vista To: Alta Vista, Canterbury, Riverview

BACKGROUND

Early in 1995, the residents of Alta Vista, Canterbury and Riverview were asked to submit potential regional ward names. Ten submissions were received and results are as follows:

<u>Name</u>	<u># of times submitted</u>
Billings	1
Highbury	1
Pleasant Parks	1
Smyth	1
Evergreen	1
Altabury	2
Alta Vista-Smyth	1
Alta Vista-Canterbury	1
Hillcrest	1

Since no preferred Regional ward name was generated from the public submissions, an historic review of ward names was undertaken. That review revealed that from 1967 until 1979, an area with boundaries approximately equal to the current ward boundaries was named Alta Vista.

It was on that basis that Alta Vista was chosen as the Regional ward name.

I have received a complaint from the President of the Canterbury Community Association strenuously objecting to the ward name Alta Vista. The Association believes that to the greatest extent possible community identity should be preserved in ward names.

On June 5th the Executive of the Canterbury Community Association endorsed the ward name of Alta Vista, Canterbury, Riverview, a name which recognizes the three major communities within the ward.

*Approved by
Peter Hume*