

REGION OF OTTAWA-CARLETON  
RÉGION D'OTTAWA-CARLETON

MEMORANDUM  
NOTE DE SERVICE

Our File/N/Réf. 03 06 00 0007  
Your File/V/Réf.

DATE 14 April 2000

TO/DEST. Co-ordinator  
Corporate Services and Economic Development Committee

FROM/EXP. Chair  
Economic Development Grants Panel

SUBJECT/OBJET **2000 ECONOMIC DEVELOPMENT GRANTS REPORT  
AND PROGRAM MODIFICATIONS**

**INFORMATION PREVIOUSLY DISTRIBUTED**  
TO BE LISTED ON CORPORATE  
SERVICES AND ECONOMIC DEVELOPMENT  
COMMITTEE AGENDA 16 May 00

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BACKGROUND

On 26 October 94, Council approved the establishment of an Economic Development Grants Program (EDGP) to replace General Grants. 2000 is the sixth year the Program has run. The prime focus of the Program is to promote economic activity in Ottawa-Carleton. Non-profit organizations providing programs or initiatives with economic benefits within the Regional Municipality of Ottawa-Carleton (RMOC) are eligible.

COMMITTEE MEMBERSHIP

To evaluate the grant requests and make final decisions an Economic Development Grants Allocation Panel was approved by Corporate Services and Economic Development Committee on 1 December 1999. Members include:

Councillor Dan Beamish, Chair  
Louise Crandall, Ottawa Tourism and Convention Authority  
Carol Sage, Ottawa-Carleton Research and Innovation  
Gisele Larocque, Ottawa Economic Development Corporation  
Kerry Carnegie, Ministry of Agriculture, Food & Rural Affairs  
Liz Barrett, Community Representative  
Helen Donihee, Economic Affairs, RMOC  
Jean Marc Trottier, Regroupement des gens d'affaires

## BUDGET

An Economic Development Grants budget of \$269,424 was approved by Council on 22 December 1999 for the year 2000.

## ASSESSMENT PROCESS

Grant applications were received by 15 Nov 99 and reviewed by staff for initial eligibility criteria. The applications were distributed to all members for the Panel Meeting on 3 March 2000 and accompanied by an Assessment Guideline Sheet (Annex A).

All grant requests were reviewed individually using the published criteria outlined in the Assessment Sheet; priorities were determined, and the funding was allocated.

## FUNDING RECOMMENDATIONS

The Panel reviewed 35 applications requesting a total of \$831,494. Attached at Annex B is a complete listing of requests and the final funding decisions of the Allocations Panel.

## RIGHT OF RECONSIDERATION

Following the assessment process, all applicants were notified of the final decisions. The notification package included a completed copy of the applicant's Assessment Guideline Sheet, a listing of all applications received and the Panel's financial decisions.

Applicants were advised in the notification letter of the Right of Reconsideration procedure. No Rights of Reconsideration were received.

## MODIFICATIONS FOR 2001

There are no modifications to be made to the Economic Development Grants Program for 2001. However, guidelines will be edited to strengthen the criteria and project specific directives. In addition, clarification will be added to the on-line application forms to assist applicants in better describing their projects.

The notice of grant decisions has been distributed to all 2000 Economic Development applicants.

*Approved by  
Dan Beamish*

**ECONOMIC DEVELOPMENT GRANT PROGRAM  
ASSESSMENT GUIDELINE SHEET  
2000**

ORGANIZATION

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**CRITERIA**

1. Project Viability  
The project is clear and well defined  
There is strong potential for success  
The goals are realistic  
Sufficient information is provided  
It is an area of regional responsibility  
A priority in the context of the community vision
  
2. Financial and Administrative Feasibility  
Realistic budget  
Demonstrates cost effectiveness  
Funds will be well managed  
Includes detailed marketing plans and attendance statistics (when applicable)  
Demonstrates other funding sources, including self-generated funding  
Is a service/event or program that can be done faster/better/cheaper than by government
  
3. Economic Benefits  
Demonstrates quantifiable economic benefits within the RMOC (i.e. employment, hotels)  
Will provide increased economic activity in Ottawa-Carleton
  
4. New or Innovative  
A unique component is evident  
Does not duplicate other events or projects
  
5. Community Support  
The community benefit is well articulated  
Demonstrates partnerships and community involvement  
Demonstrates volunteer support

**COMMENT:**

**ECONOMIC DEVELOPMENT GRANTS PROGRAM  
2000  
DECISIONS**

ORGANIZATION	2000 REQUEST	2000 DECISION
Byward Market Business Improvement Area	\$3,000	\$2,000
Canada Dance Festival	\$15,000	\$12,000
Canada Tulip Festival	\$50,000	\$24,000
Canadian Urban Music Festival	\$40,000	\$2,000
Carnival of Cultures	\$15,000	\$4,000
Carp Agricultural Society	\$2,500	\$2,500
Central Canada Exhibition Association	\$20,000	\$5,000
CKCU Ottawa Folk Festival	\$15,000	\$12,924
Cumberland Township Agricultural Society	\$2,500	\$2,500
Diefenbunker, Canada's Cold War Museum	\$5,500	\$5,500
Festival Franco-Ontarien	\$50,000	\$24,000
Festival Network	\$35,000	\$15,000
Fresh 2000	\$30,000	\$12,000
Metcalf Agricultural Society	\$2,500	\$2,500
National Capital Air Show	\$100,000	\$10,000
National Capital Dragon Boat Race Festival	\$15,000	\$4,000
Ottawa Caribbean Cmte Fete-Caribe	\$20,000	\$4,000
Ottawa Chamber Music Festival	\$55,000	\$25,000
Ottawa Fringe Festival	\$5,000	\$4,000
Ottawa International Animation Festival	\$10,000	\$5,000
Ottawa Internationals Busker Festival	\$15,000	\$4,000
Ottawa International Jazz Festival	\$25,000	\$24,000
Ottawa International Writers Festival	\$20,000	\$4,000
Ottawa River Committee Inc.	\$5,000	\$2,000
Ottawa/Hull Film & Television Association	\$25,000	\$15,000
Ottawa-Hull Blues Festival	\$40,000	\$24,000
Pride Week Committee	\$30,000	\$4,000
PubliArt Vanier	\$30,272	\$12,000
Richmond Agricultural Society	\$3,000	\$2,500
Bruce House	\$20,000	nf
Coalition Féminine des AfroFrancophones	\$32,266	nf
Children's Festival - <b>application withdrawn</b>	\$10,000	nf
CKCU Radio Carleton Inc.	\$30,780	nf
Ottawa Curling Club	\$9,176	nf

VHA Health and Home Support	\$45,000	nf
TOTAL	\$831,494.00	\$269,424.00