REGIONAL MUNICIPALITY OF OTTAWA-CARLETON MUNICIPALITÉ RÉGIONALE D'OTTAWA-CARLETON

REPORT RAPPORT

Our File/N/Réf.	03 15-97-2002
DATE	22 April 1997
TO/DEST.	Co-ordinator Corporate Services and Economic Development Committee
FROM/EXP.	Regional Clerk
SUBJECT/OBJET	REGIONAL WARD NAMES

DEPARTMENTAL RECOMMENDATION

That the Corporate Services and Economic Development Committee consider and recommend Council approve for its adoption the Regional ward names set out in Annex A.

BACKGROUND

Motion No. 48 from the Council meeting of 11 January 1995 directed the Regional Clerk to develop a consultation process to aid in the naming of wards and report on this matter to Council. An interim report was brought to the Corporate Services and Economic Development Committee meeting of 7 March 1995. It provided general background for the development of ward names. It also indicated that following consultation with the Area Clerks Committee and due to the wide variation of initiatives being followed by the local municipalities, it would not be possible to organize a single coordinated naming process to include all local and regional wards.

Staff subsequently met with a number of members of Council on an individual basis to begin to develop ideas on how to tailor the process to meet particular needs in each ward. Based on this review, a general information package was developed and circulated to all Councillors. To encourage public interest, an ad was prepared and run in all community newspapers in the Region. Information was also listed on FreeNet.

Some of the naming initiatives proceeded promptly, particularly in the City of Ottawa. In a number of instances, a joint public consultation process was undertaken by City and Regional Councillors. The City of Ottawa completed its overall consultation in the first half of 1995 and proceeded to adopt local ward names by By-law 158-95 on 2 August 1995. The by-law was subsequently approved by the Ontario Municipal Board. More recently the City of Nepean

completed its ward naming process and this enabled the finalization of the last of the Regional ward names. In summary, over the intervening period since January of 1995, each Regional Councillor has developed a recommended ward name and these are listed at Annex A.

Towards the end of the period in which the ward names were being developed, the legislative context within which they are to be confirmed was changed. Bill 86, the *Better Local Government Act, 1996*, introduced streamlining provisions relative to a number of aspects of municipal administration. One of these changes applies to the process for assigning ward names. While the former legislation made provision for ward names to be approved by the Ontario Municipal Board, the amendments in Bill 86 remove that step and leave the responsibility solely with the council of a municipality. The authority to pass a by-law relating to names has been dropped from the legislation and consequently ward names may now be adopted by resolution.

As a matter of administrative convenience, the area municipalities in Ottawa-Carleton have agreed to maintain the alpha-numeric identifiers which were assigned to all of the wards in 1994 by the Minister of Municipal Affairs. They are quite useful in situations where a short form reference system is required. This could, for example, include charts where data is being presented and a listing of all of the names would represent unnecessary complexity. There is merit in retaining these short-form identifiers for the Regional wards. The listing in Annex A maintains this convention.

CONCLUSION

This report represents the culmination of a lengthy but successful undertaking by the members of Council to develop recommended Regional ward names. Once adopted by Council resolution, the names will then be "official" and will be used, together with the existing alpha-numeric system, for ward identification. They should be of particular benefit for the upcoming municipal elections in that they will facilitate community identification with the Regional ward structure.

CONSULTATION

A number of public consultation initiatives sponsored by the individual members of Council have occurred during the course of this work. Different approaches have been used from ward to ward, reflecting the particular circumstances in each case. The names which have resulted frequently represent a conclusion arising from a comprehensive review of possible options.

FINANCIAL STATEMENT

There are no financial implications arising from this initiative.

Approved by Mary Jo Woollam

Attach(1)

REGIONAL WARD	PROPOSED WARD NAMES
R1	ORLÉANS R1
R2	INNES
R3	BELL-SOUTH NEPEAN
R4	KANATA
R5	WESTERN TOWNSHIPS
R6	CUMBERLAND-OSGOODE
R7	BAY
R8	BASELINE
R9	KNOXDALE-MERIVALE
R10	GLOUCESTER-SOUTHGATE
R11	BEACON HILL-CYRVILLE
R12	RIDEAU-VANIER
R13	RIDEAU-ROCKCLIFFE
R14	SOMERSET
R15	KITCHISSIPPI
R16	RIVER
R17	CAPITAL
R18	ALTA VISTA