

REGIONAL MUNICIPALITY OF OTTAWA-CARLETON
MUNICIPALITÉ RÉGIONALE D'OTTAWA-CARLETON

MEMORANDUM
NOTE DE SERVICE

Our File/N/Réf. **03 06 97 0007**
Your File/V/Réf.

DATE 10 April 1997

TO/DEST. Chair and Members of Council

FROM/EXP. Chair
Economic Development Grants Panel

SUBJECT/OBJET **1997 ECONOMIC DEVELOPMENT GRANTS REPORT**

BACKGROUND

On 26 October 94, Council approved the establishment of an Economic Development Grants Program (EDGP) to replace General Grants. 1997 is the third year the Program has run. The prime focus of the Program is to promote economic activity in Ottawa-Carleton. Non-profit organizations providing programs or initiatives with economic benefits within the Regional Municipality of Ottawa-Carleton (RMOC) are eligible.

Committee membership

To evaluate the grant requests and make final decisions an Economic Development Grants Allocation Panel was approved by Corporate Services and Economic Development Committee on 4 Feb 97. Members include:

Councillor Dan Beamish, Chair
Louise Crandall, Ottawa Tourism and Convention Authority
Gavin McLintock, Ottawa-Carleton Research Institute
Steve Kelly, Ottawa-Carleton Economic Development Corporation
Kerry Carnegie, Ministry of Agriculture, Food & Rural Affairs
Liz Barrett, Community Representative
Judy Barbeau, Chief Administrative Office

INFORMATION PREVIOUSLY DISTRIBUTED
TO BE LISTED ON CORPORATE
SERVICES AND ECONOMIC DEVELOPMENT
COMMITTEE AGENDA - 06 May 97

Paul Wilker attended the 28 Feb 97 Panel assessment meeting as an alternate for the Ottawa-Carleton Research Institute.

Budget

An Economic Development Grants budget of \$276,000 was approved by Council on 26 Feb 97. The 1996 budget was \$286,000.

ASSESSMENT PROCESS

Grant applications were received by 1 Oct 96 and reviewed by staff for initial eligibility criteria. The applications were distributed to all members at the first Panel Meeting on 28 Jan 97 accompanied by an Assessment Guideline Sheet (Annex A).

All grant requests were reviewed individually using the published criteria outlined in the Assessment Sheet; priorities were determined, and the funding was allocated.

FUNDING RECOMMENDATIONS

The Panel reviewed 33 applications requesting a total of \$562,440. Attached (Annex B) is a complete listing of requests and the final funding decisions.

RIGHT OF RECONSIDERATION

Following the assessment process, all applicants were notified of the final decisions. The notification package included a completed copy of the applicant's Assessment Guideline Sheet, a listing of all applications received and the Panel's financial decisions.

Applicants were advised in the notification letter of the Right of Reconsideration procedure. No responses were received.

MODIFICATIONS FOR 1998

The Allocations Panel reviewed the overall process to identify areas that would provide clearer direction to applicants and better facilitate the assessment process. In 1998 the Panel recommends that consideration be given at budget time to integrating funding for the Festival Network into Ottawa Tourism and Convention Authority's base budget through the Purchase of Service agreement. The Ottawa Tourism and Convention Authority and the Festival Network will be consulted when considering this item.

CONSULTATION

The notice of grant decisions has been distributed to all 1997 Economic Development applicants.

*Approved by
Councillor Dan Beamish
Chair, Economic Development Grants Panel*

CS/sbn

Attach. (2)

FINANCE DEPARTMENT COMMENT

Regional Council approved an Economic Development Grants Budget of \$276,000 for 1997. The total grants approved by the Economic Development Grants Review Panel is \$276,000.

*Approved by T. Fedec
on behalf of the Finance Commissioner*

**ECONOMIC DEVELOPMENT GRANT PROGRAM
ASSESSMENT GUIDELINE SHEET
1997**

ORGANIZATION

CRITERIA

1. Project Viability
 The project is clear and well defined
 There is strong potential for success
 The goals are realistic
 Sufficient information is provided
 It is an area of regional responsibility
 A priority in the context of the community vision

2. Financial and Administrative Feasibility
 Realistic budget
 Demonstrates cost effectiveness
 Funds will be well managed
 Includes detailed marketing plans and attendance
 statistics (when applicable)
 Demonstrates other funding sources, including self-generated funding
 Is a service/event or program that can be done faster/better/cheaper
 than by government

3. Economic Benefits
 Demonstrates quantifiable economic benefits within the RMOC (i.e.
 employment, hotels)
 Will provide increased economic activity in Ottawa-Carleton

4. New or Innovative
 A unique component is evident
 Does not duplicate other events or projects

5. Community Support
 The community benefit is well articulated
 Demonstrates partnerships and community involvement
 Demonstrates volunteer support

COMMENT:

**REGIONAL MUNICIPALITY OF OTTAWA-CARLETON
ECONOMIC DEVELOPMENT GRANTS PROGRAM**

1997 DECISIONS

ORGANIZATION	1997 REQUEST	1997 DECISION
Canada Dance Festival	\$20,000	\$7,000
Canadian Gymnastics Championships	\$15,000	\$15,000
Canadian Tulip Festival	\$50,000	\$30,000
Carnival of Cultures	\$15,000	\$10,000
Carp Agricultural Society	\$2,500	\$2,500
Centre de jour Guigues	\$12,000	No grant
Children's Festival de la Jeunesse	\$10,000	\$5,000
Coalition Franco Ontarienne sur le Logement (CFOL)	\$35,000	No grant
Cumberland Twp Agricultural Society (Navan Fair)	\$2,500	\$2,500
Festival franco-ontarien (1994) inc.	\$50,000	\$25,000
Festival Network	\$40,000	\$35,000
Fete Caribe	\$11,500	\$10,000
Gloucester Agricultural Society	\$6,000	\$5,000
Harambee Centre Canada	\$30,000	No grant
Italian Week	\$10,000	No grant
Lebanorama	\$10,000	No grant
Manotick Theatre Festivals Inc.	\$25,000	\$12,500
Metcalf Agricultural Society	\$3,500	\$2,500
National Capital Dragon Boat Race Festival	\$10,000	\$5,000
Ontario Restaurant Association	\$15,000	\$7,500
Ottawa Blues Festival	\$25,000	\$18,000
Ottawa Chamber Music Society	\$26,000	\$18,000
Ottawa Folk Festival (CKCU Radio Carleton Inc.)	\$15,000	\$10,000
Ottawa Hispanic Cultural Association	\$1,990	No grant
Ottawa International Busker Festival (CKCU Radio Carleton Inc.)	\$15,000	\$10,000
Ottawa International Jazz Festival	\$25,000	\$25,000
Ottawa-Hull Film and Television Association	\$9,000	\$8,000
Pride Week Committee (N.C.R.)	\$9,450	\$5,000
Rainbow Women's Centre	\$20,000	No grant
Retraite Action	\$25,000	No grant
Richmond Agricultural Society	\$3,000	\$2,500
Somerset Heights BIA	\$5,000	No grant
World Clydesdale Horse Show	\$10,000	\$5,000
33 APPLICATIONS	\$562,440	\$276,000