

REGION OF OTTAWA-CARLETON  
RÉGION D'OTTAWA-CARLETON

REPORT  
RAPPORT

Our File/N/Réf.	03 06 99 0007
Your File/V/Réf.	
DATE	26 April 1999
TO/DEST.	Co-ordinator Corporate Services and Economic Development Committee
FROM/EXP.	Chair Economic Development Grants Panel
SUBJECT/OBJET	<b>1999 ECONOMIC DEVELOPMENT GRANTS REPORT AND PROGRAM MODIFICATIONS</b>

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### **DEPARTMENTAL RECOMMENDATION**

**That the Corporate Services and Economic Development Committee recommend Council approve the changes to the Economic Development Grants Program, as detailed under the heading “*Modifications for 2000*” in the report.**

### **BACKGROUND**

On 26 October 94, Council approved the establishment of an Economic Development Grants Program (EDGP) to replace General Grants. 1999 is the fifth year the Program has run. The prime focus of the Program is to promote economic activity in Ottawa-Carleton. Non-profit organizations providing programs or initiatives with economic benefits within the Regional Municipality of Ottawa-Carleton (RMOC) are eligible.

### **COMMITTEE MEMBERSHIP**

To evaluate the grant requests and make final decisions an Economic Development Grants Allocation Panel was approved by Corporate Services and Economic Development Committee on 1 Dec 1998. Members include:

Councillor Dan Beamish, Chair  
 Louise Crandall, Ottawa Tourism and Convention Authority  
 Paul Wilker, Ottawa-Carleton Research and Innovation  
 Caroline Robertson, Ottawa Economic Development Corporation  
 Kerry Carnegie, Ministry of Agriculture, Food & Rural Affairs  
 Liz Barrett, Community Representative  
 Judy Barbeau, Chief Administrative Office

## BUDGET

An Economic Development Grants budget of \$269,424 was approved by Council on 24 February 1999. The 1998 budget was \$269,000.

## ASSESSMENT PROCESS

Grant applications were received by 16 Nov 98 and reviewed by staff for initial eligibility criteria. The applications were distributed to all members for the Panel Meeting on 9 Dec 98 accompanied by an Assessment Guideline Sheet (Annex A).

All grant requests were reviewed individually using the published criteria outlined in the Assessment Sheet; priorities were determined, and the funding was allocated.

## FUNDING RECOMMENDATIONS

The Panel reviewed 44 applications requesting a total of \$1,072,442. Attached at Annex B is a complete listing of requests and the final funding decisions of the Allocations Panel.

## RIGHT OF RECONSIDERATION

Following the assessment process, all applicants were notified of the final decisions. The notification package included a completed copy of the applicant's Assessment Guideline Sheet, a listing of all applications received and the Panel's financial decisions.

Applicants were advised in the notification letter of the Right of Reconsideration procedure. One response was received and reviewed by the Legal Department. It was determined that the request did not demonstrate that a procedural error had occurred during the course of the assessment process.

## MODIFICATIONS FOR 2000

The Allocation Panel reviewed the overall process to identify areas that would clarify the types of projects which were eligible/ineligible. The recommendations are:

- i) Currently, grants are not eligible for capital or building initiatives. This should be more strongly emphasised on the application packages as the Program continues to receive applications for capital initiatives.
- ii) Marketing and advertising are viewed as regular operating activities and will not be considered as separate initiatives or projects to be funded through the Economic Development Grants Program.

The notice of grant decisions has been distributed to all 1999 Economic Development applicants.

*Approved by Dan Beamish  
Chair*

**ECONOMIC DEVELOPMENT GRANT PROGRAM  
ASSESSMENT GUIDELINE SHEET  
1999**

ORGANIZATION

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**CRITERIA**

1. Project Viability  
The project is clear and well defined  
There is strong potential for success  
The goals are realistic  
Sufficient information is provided  
It is an area of regional responsibility  
A priority in the context of the community vision
  
2. Financial and Administrative Feasibility  
Realistic budget  
Demonstrates cost effectiveness  
Funds will be well managed  
Includes detailed marketing plans and attendance statistics (when applicable)  
Demonstrates other funding sources, including self-generated funding  
Is a service/event or program that can be done faster/better/cheaper than by government
  
3. Economic Benefits  
Demonstrates quantifiable economic benefits within the RMOC (i.e. employment, hotels)  
Will provide increased economic activity in Ottawa-Carleton
  
4. New or Innovative  
A unique component is evident  
Does not duplicate other events or projects
  
5. Community Support  
The community benefit is well articulated  
Demonstrates partnerships and community involvement  
Demonstrates volunteer support

**COMMENT:**

**ECONOMIC DEVELOPMENT GRANTS PROGRAM  
1999**

<b>ORGANIZATION</b>	<b>1999 REQUEST</b>	<b>1999 DECISION</b>
Arts Bureau for the Continents Festivals Inc.	\$7,000	\$4,000
Association canadienne-française pour l'avancement des sciences	\$5,000	\$1,000
Canada Dance Festival	\$15,000	\$4,000
Canadian Country Music Association	\$20,000	\$12,000
Canadian Film Institute	\$10,000	\$4,500
Canadian Tulip Festival Inc.	\$50,000	\$20,000
Carnival of Cultures	\$15,000	\$4,500
Carp Agricultural Society	\$2,500	\$2,500
Central Canada Exhibition Association	\$15,000	\$10,000
Children's Festival de la Jeunesse	\$10,000	\$4,500
CKCU Ottawa Folk Festival	\$15,000	\$10,000
CKCU Radio Carleton Inc.	\$45,000	\$5,000
Cumberland Township Agricultural Society	\$2,500	\$2,500
Diefenbunker, Canada's Cold War Museum	\$25,000	\$4,500
Festival Network	\$35,000	\$24,000
Fondation canadienne des échanges musicaux	\$20,000	\$10,424
Le Festival franco-ontarien (1994) Inc.	\$50,000	\$20,000
Metcalf Agricultural Society	\$2,500	\$2,500
National Capital Air Show Association	\$100,000	\$12,000
North Gower Farmers' Market Association	\$6,000	\$2,000
Ottawa Caribbean Cultural Committee (Fete Caribe)	\$20,000	\$4,500
Ottawa Chamber Music Society	\$40,000	\$20,000
Ottawa International Busker Festival	\$10,000	\$8,000
Ottawa International Jazz Festival	\$25,000	\$20,000
Ottawa River Committee Inc.	\$5,000	\$2,000
Ottawa Rowing Club	\$15,000	\$10,000
Ottawa-Hull Blues Festival	\$40,000	\$23,000
Ottawa-Hull film & Television Association	\$20,000	\$13,000
Pride Committee (Ottawa-Hull) Inc.	\$26,000	\$4,500
Richmond Agricultural Society	\$3,000	\$2,500
Urban Music Festival	\$50,000	\$2,000
Alliance des Femmes Francophones minorite raciale	\$55,500	No funding
Association canadienne française de l'Ontario d'Ottawa-Carleton	\$15,000	No funding
Canadian Screen Training Centre	\$10,000	No funding
Capital Classic Show Jumping Tournament	\$6,000	No funding
Career Station	\$30,000	No funding
Cooperative d'Alimentation Internationale Inc. (CAI)	\$25,250	No funding
Forum Ontario - Francophone Mondiale	\$20,000	No funding
La Societe Artistique Rhythm'n'Zouk	\$55,592	No funding
Ottawa-Carleton Centre for Crime Prevention	\$60,000	No funding
Ottawa-Carleton Ultimate Association	\$30,000	No funding
Regroupement des gens d'affaires	\$18,000	No funding
Settimana Italiana-Italian Week Inc.	\$10,000	No funding
Young Farmers Movement of Canada	\$32,600	No funding
<b>TOTAL</b>	<b>\$1,072,442.00</b>	<b>\$269,424.00</b>