

DATE 13 October 1998

TO/DEST. The Chair and Members of Council

FROM/EXP. Manager, Ottawa-Carleton Health Department

SUBJECT/OBJET **BREAST CANCER AWARENESS MONTH ACTIVITIES**

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Information Previously Distributed To Be Listed on the Community Services Agenda 29 Oct 98
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October is Breast Cancer Awareness Month. The Ottawa-Carleton Health Department, the Ontario Breast Screening Program, the Canadian Cancer Society and Breast Cancer Action continue their campaign to stress the importance of breast health and early detection practices among women aged 50 years and over.

As breast cancer is one of the leading causes of death for women under the age of 65, the thrust of the campaign is to encourage women, particularly those over 50, to think of their own health - in this case breast health.

A poster entitled "It's Time To Take Time For Yourself" will be visible in the OC Transpo buses and in bus shelters during the month of October 1998.

Should you have any questions about, or ideas for, our Breast Cancer Awareness activities, please feel free to contact myself, Lisa Sullivan, at the Health Department at 724-4122 extension 3744 and/or to receive a free Breast Health Information Kit, please call Diane Desjardins, Public Health Nurse in the Women's Health Program at extension 6149.

You may also be interested to note that, in partnership with the Breast Cancer/Breast Health Partners of Ottawa-Carleton, we have submitted an abstract to the World Conference on Breast Cancer to be held here in July 1999.

Thank you for your continued support with Breast Cancer / Breast Health issues.

*Approved by*  
*Lisa Sullivan*

cc: Maureen Murphy, Director Adult Health Division,  
Diane Desjardins, PHN, Women's Health Initiatives,