

REGION OF OTTAWA-CARLETON  
RÉGION D'OTTAWA-CARLETON

REPORT  
RAPPORT

Our File/N/Réf. Your File/V/Réf.	03-07-99-0053 Community Services Committee
DATE	22 September 1999
TO/DEST.	Community Services Committee
FROM/EXP.	Committee Co-ordinator
SUBJECT/OBJET	<b>50TH ANNUAL ONTARIO PUBLIC HEALTH ASSOCIATION CONFERENCE, 1999</b>

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### **REPORT RECOMMENDATION**

**That the Community Services Committee approve the attendance of a Committee member (or members) at the 50<sup>th</sup> Annual OPHA Conference, to be held in Toronto, November 15<sup>th</sup> to 17<sup>th</sup>, 1999.**

### **BACKGROUND**

Attached you will find information pertaining to the above-noted conference. The Committee will be asked to approve the attendance of a member, or members, at this event, to be held in Toronto from November 15<sup>th</sup> to 17<sup>th</sup>, 1999.

### **PUBLIC CONSULTATION**

No public consultation is required for attendance at this conference.

### **FINANCIAL IMPLICATIONS**

Funds for this purpose have been identified in Health Department Account No. 012-76166-2111.

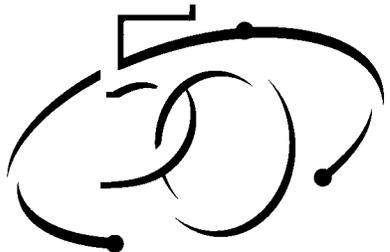
*Approved by*  
*M. J. Beauregard*

Attach: (1)

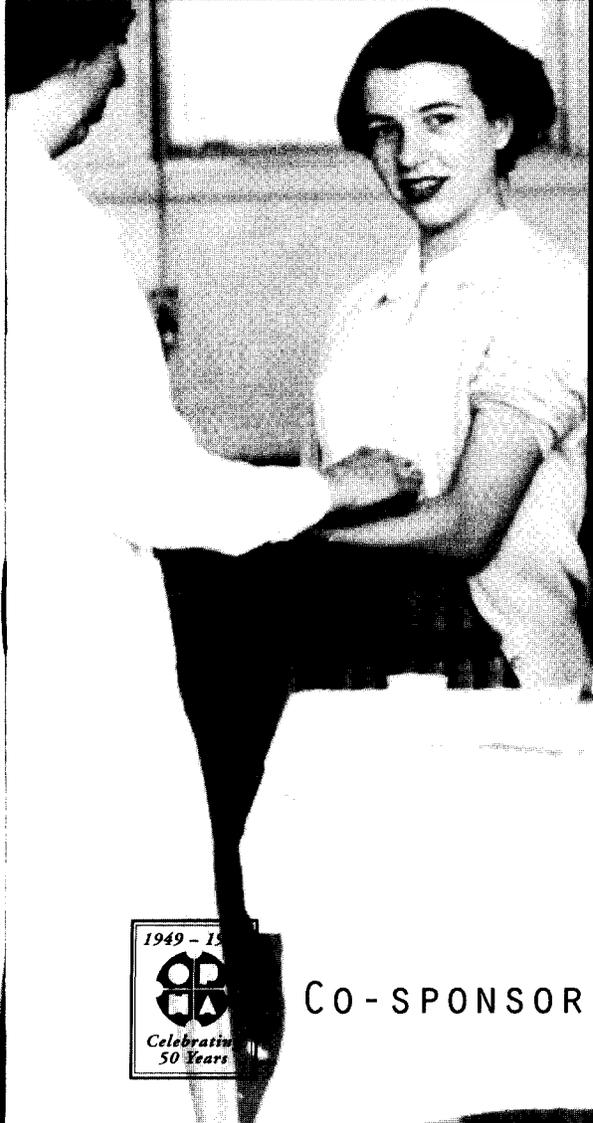
50<sup>th</sup> Annual Ontario  
Public Health Association  
Conference 1999  
November 15, 16 & 17  
Toronto Colony Hotel  
Toronto, Ontario

# Registration Information Brochure

CELEBRATING  
OUR PAST  
BUILDING  
OUR FUTURE



CÉLÉBRER  
NOTRE PASSÉ  
BÂTIR  
NOTRE AVENIR

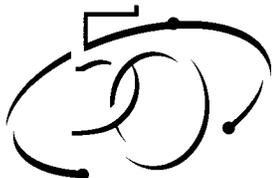


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# Registration Information

CELEBRATING  
OUR PAST  
BUILDING  
OUR FUTURE



CÉLÉBRER  
NOTRE PASSÉ  
BÂTIR  
NOTRE AVENIR

Toronto Colony Hotel,  
November 15, 16 & 17, 1999

**We look forward to a dynamic 50th Annual OPHA Conference! Again this year, we are asking all delegates to pre-register for concurrent sessions, meals and receptions. A separate registration form is included with this registration brochure to make it easy for you to record your choices for each concurrent session as you read the session descriptions. We will make every effort to accommodate your choices. Your conference itinerary will be available at the registration desk. The deadline for advance registration is Friday, November 5. On-site registration will be available.**

Photos: City of Toronto Archives

## 1. Choosing sessions

Be sure to check the length of each session you choose to ensure you don't double-book yourself. Most sessions are 1.5 hours. If you select a three-hour session it will begin in the morning period and conclude in an afternoon session. When making your selections the first letter M, T, or W indicates the day. A, B, or C indicates whether it is the first, second or third session of the day and 1 to 7 indicates the topic of concurrent sessions.

## 2. Processing registrations

Your final itinerary will be ready for you on arrival at the conference. Registrations will be processed on a first-come, first-served basis, with a minimum allotment designated for delegates from each region of the province.

## 3. Conference fees

	OPHA members			Non-members*		
	Before Oct 8	To Nov 5	On site	Before Oct 8	To Nov 5	On site
Full conference	\$295	\$345	\$395	\$350	\$400	\$450
Daily Mon/Tues	\$135	\$160	\$200	\$160	\$190	\$225
Half-day Wed	\$ 75	\$ 85	\$120	\$110	\$130	\$155
	Full-time students, retired or unemployed people					
Full conference	\$ 50	\$ 60	\$ 75			
Daily Mon/Tues/Wed	\$ 25	\$ 35	\$ 50			

\*Non-members who pay the full conference registration fee will also receive a one-year OPHA membership.

**Special group discount – One free full registration will be provided for each five, paid, full-conference registrations received together from your organization. (Does not apply to daily registrations.)**

## 4. Payment and Registration

Be sure to include your full payment along with your registration form. Send your completed form and payment to OPHA Conference, 468 Queen Street East, Suite 202, Toronto M5A 1T7. General inquiries call OPHA at (416) 367-3313 or 1-800-267-6817, fax to (416) 367-2844, and check the OPHA web site at [www.opha.on.ca](http://www.opha.on.ca) for conference updates or additional registration forms.

## 5. Cancellations and Refunds

Notification of cancellation and requests for refunds must be submitted in writing before November 5, 1999. They will be subject to a \$45 administration charge. Substitute delegates are allowed. No refunds will be issued for cancellations received after November 5, 1999.

## 6. Bursaries

A limited number of bursaries are available for marginally funded community groups and individuals in need. A completed registration form along with a covering letter stating the reason for your request should be sent to the OPHA before October 8, 1999.



# Keynote Speakers



Monday, November 15, 1999 8:45 A.M.

**Ontario Minister of Health, Hon. Elizabeth Witmer** will officially open the 50th Annual Ontario Public Health Association conference with greetings from the Ministry of Health.



Monday, November 15, 1999 9:15 A.M.

**Dr. John Hastings**, Past President of the Canadian Public Health Association, looks at our history — celebrating public health victories and reviewing our challenges — while tracing the development of public health in Ontario over the last 50 years. With a distinguished 45-year career in public health, John is an ideal keynote speaker to begin our anniversary conference.



Tuesday, November 16, 1999 8:45 A.M.

**Dr. Colin D'Cunha**, Chief Medical Officer of Health, will open day two of the conference with the presentation of his 1999 Chief Medical Officer of Health Report for Ontario.



Tuesday, November 16, 1999 9:15 A.M.

On day two, co-presenters **Dr. Trevor Hancock**, (left) futurist and international "Healthy Communities" consultant and **Dr. David Naylor**, (right) Dean of the Faculty of Medicine, University of Toronto will review key issues facing public health in Ontario. Dr. Naylor will speak to the future configuration of health care, while Dr. Hancock will take a wider-angle perspective on optimization of population health.



Tuesday, November 16, 1999 2:00 P.M.

**Scott Simmi**, a Toronto Star journalist and writer who spent a year studying mental health reform, will discuss on a personal level, his own experience with the mental health system.



Wednesday, November 17, 1999 10:45 A.M.

**Maude Barlow**, speaker, author and political activist is the dynamic highlight of day three. An outspoken champion of social justice and a leader in protecting Canada's social programs, public sector, and citizen rights, Maude will take us on a journey into the future as she explores the value of public health.

## Monday, November 15

- 7:15 a.m. Francophone Breakfast** (1 hour)
- 7:30 a.m. Registration Desk Opens**  
Coffee, Tea, Juice & Muffins Available
- 8:00 a.m. Exhibits Open**  
**Monday Poster Sessions Open**
- 8:30 a.m. Official Opening**
- 8:45 a.m. Greetings from the Ministry**  
The Honourable Elizabeth Witmer  
Minister of Health
- 9:15 a.m. Keynote Address**  
Celebrating Our Past  
Dr. John Hastings
- 10:15 a.m. Break** (30 minutes)  
Coffee, Tea & Juice Available
- 10:45 a.m. Concurrent Sessions MA1 – MA7** (1.5 hours)
- 12:15 p.m. Lunch Served**  
Presentation of OPHA Awards (1.5 hours)
- 1:45 p.m. Concurrent Sessions MB1 – MB7** (1.5 hours)
- 3:15 p.m. Break** (30 minutes)  
Coffee, Tea & Juice Available
- 3:45 p.m. Concurrent Sessions MC1 – MC7** (1 hour)  
Poster Sessions Close
- 5:00 p.m. OPHA Annual General Meeting**  
Exhibits Close
- 6:30 p.m. Board of Directors' Reception**  
Co-hosted by Reed & Carnrick Division,  
Block Drug Co. (Canada) Ltd.  
A pianist will entertain you with music  
from the decades... '50s to '90s  
All Are Welcome

## Tuesday, November 16

- 7:15 a.m. Ontario Tobacco Research Unit (OTRU)**  
Breakfast meeting and report release  
(1 hour)  
All Are Welcome
- 8:00 a.m. Registration Desk Opens**  
Coffee, Tea, Juice & Muffins Available  
Tuesday Poster  
Sessions Open  
Exhibits Open
- 8:30 a.m. Welcome & Introductions**  
Invitation to the 2000 CPHA/OPHA  
Conference (Ottawa)

- 8:45 a.m. 1999 Chief Medical Officer of Health Report for Ontario**  
Dr. Colin D'Cunha
- 9:15 a.m. Keynote Address**  
Health Goals – Challenges & Realities  
Drs. Trevor Hancock & David Naylor
- 10:30 a.m. Break** (30 minutes)  
Coffee, Tea, Juice Available
- 11:00 a.m. Concurrent Sessions TA1 – TA7** (1.5 hours)
- 12:30 p.m. Lunch Served**  
50<sup>th</sup> Anniversary Cake Cutting (1.5 hours)
- 2:00 p.m. Keynote Address**  
A Personal Perspective on the Mental  
Health System  
Scott Simmi
- 3:00 p.m. Break** (30 minutes)  
Coffee, Tea, Juice Available
- 3:30 p.m. Concurrent Sessions TB1 – TB7** (1.5 hours)  
Poster Sessions Close
- 5:00 p.m. Exhibits Close**
- 5:15 p.m. President's Reception**  
Co-hosted by Pasteur Mérieux  
Connaught Canada Ltd.  
Mingle while listening to a classical pianist  
with violin accompaniment  
All Are Welcome

## Wednesday, November 17

- 7:30 a.m. Ontario Physical & Health Education Association (OPHEA) Active Living Breakfast**  
With Guest Speaker Elfi Schlegel  
(1 hour)  
All Are Welcome
- 8:00 a.m. Registration Desk Opens**  
Coffee, Tea, Juice & Muffins Available
- 8:45 a.m. Concurrent Sessions WA1 – WA7** (1.5 hours)
- 10:15 a.m. Break** (30 minutes)  
Coffee, Tea, Juice Available
- 10:45 a.m. Keynote Address**  
Building Our Future  
Maude Barlow
- 11:45 a.m. 1999 OPHA Conference Wrap-Up**

# Monday Morning Concurrent Session A

## MA 1 – 1.5 hours Violence Prevention

### Violence Prevention in Public Health across Ontario: Survey Findings and Panel Discussion

Daina Mueller,  
*Hamilton-Wentworth P.H.,*  
Robin Badgley, Sandra Rump,  
Marie Boutillier, Robin Mason, *CRWH,*  
Lynn Gates, *Halton H.U.,*  
Mary Chipman, *UofT,*  
Angela Loconte, *Toronto P.H.,*  
Susan Harrison, *Peel Health,*  
Karen Quigley, *Waterloo H.U.*

Findings of the 1999 survey of violence prevention in public health units will be discussed by a panel of academics, Medical Officers of Health and practitioners. Insights into roles and responsibilities of public health in violence prevention will be gained. Future directions, goals and strategies will be formulated.

## MA 2 – 1.5 hours Tobacco By-Laws

This session examines aspects of smoking by-laws development and implementation in Ontario.

### Ontario Municipal Smoking By-Laws

Dr. Tom Abernathy & Christina Lacchetti,  
*CWHPIN*

This presentation reports on the prevalence and characteristics of municipalities with and without tobacco control legislation; the breadth and restrictiveness of existing municipal tobacco control legislation within Ontario; and past and potential future development patterns in the enactment of municipal tobacco control measures in Ontario.

### Smoke-Free By-Laws

Suzanne Ross, Sandra Labelle,  
Julie Dyke, *Eastern Ontario H.U.*

The successes and failures of the strategies utilized to propose a 100% smoke-free public place by-law in Cornwall will be discussed.

## Economic Response to Restaurant Smoking Policies in Huron County: Linking Supply with Demand

Trish Wilkerson & Bryan Embree,  
*Huron County H.U.*

The results of a survey assessment of the business impact of a smoking by-law on restaurants will be presented.

## MA 3 – 1.5 hours Food Security and Participatory Action Research

### Addressing the Determinants of Health through Food Security and Heart Health Programming

TBD, *OPHA*

This presentation offers practical suggestions for integrating heart health and food security programming and for removing barriers that make it difficult for low income people to participate in programs.

### 'Grass Roots' Food Security & Nutrition Education Initiative Meeting the Evaluation/Challenge

Donna Appavoo, *Huron County H.U.,*  
Kathy Lepp, *University of Guelph*

This presentation examines the objectives and techniques used to evaluate a grassroots nutrition and food security initiative. Results will be shared.

### Promoting Health: South Asian Women's Experience with Participatory Action Research

Roopinder Singh, *Peel H.U.,*  
Dr. Pushpa Suri & Rekha Lakhani,  
*South Asian community member*

This paper utilizes participatory action research to examine the perceived health issues and factors that influence health among South Asian women in Peel.

## MA 4 – 1.5 hours History

An historical look at three program areas prepares us for the future.

### Our Drinking Water: Let's Not Take it for Granted

Marilyn Lee,  
*Ryerson Polytechnic University*

Typhoid and cholera were rampant in the 19<sup>th</sup> century in Canada. Although these diseases are no longer a threat to our water supply, we face new challenges such as cryptosporidium and trihalomethanes. This paper challenges us to continue our vigilant pursuit of good public health policy with respect to our water.

### Twenty-five Years of Sex Talk

Selma Savage, *Toronto Public Health*

Ontario's sexual health programs will be 25 years old in the year 2000. They have flourished, evolved and survived despite many barriers in the community. This presentation will examine strategies and directions to reshape sexual health programs to face new challenges in the millennium.

### Public Health Dentistry in Ontario - Where Are We Now, Where Are We Going and How Do We Get There?

Dr. Joyce Sinton, *Hamilton-Wentworth Social & Public Health Services Division*

This paper explores emerging trends in dental health since the fluoridation of water a century ago and challenges the audience to utilize the tried and true public health tools of epidemiology, evaluation, research and dissemination, advocacy and policy development and innovation in programming to address emerging trends.

**M A 5 – 1.5 hours**  
**Healthy Babies/Healthy Children**

**The Healthy Babies, Healthy Children Program: An Insight into the 'Big Picture'**

Debbie Sheehan, *Hamilton-Wentworth Social & Public Health Services Division*,  
Joanne Gilmore, *Toronto Public Health*,  
Carol Yandreski, *CHNIG*,  
Nadia Hall, *HBHC Office of Integrated Services for Children*

Following an overview of the Healthy Babies, Healthy Children Program, an exciting panel of leading well-known experts has been invited to discuss its implications for population health, children at risk, public health programs, and the creation of a comprehensive and integrated support and service system for healthy child development.

**M A 6 – 3 hour workshop**  
**(Part 1 of 2, Part 2 is at 1:45 - 3:15 p.m.) See MB6**  
**Partner Notification**

**The Partner Notification Process**

Diana McVean & Martha Cole,  
*Toronto Public Health*

This experiential, interactive workshop incorporates the CPHA guidelines on partner notification covering the principles, the process and the challenges. It will support public and community health professionals further their endeavours to reduce HIV transmission and reduce morbidity and mortality associated with HIV/AIDS.

**M A 7 – 3 hour workshop**  
**( Part 1 of 2 parts,**  
**Part 2 is at 1:45 - 3:15 p.m.) See MB7**  
**PHRED**

**A Tale of Three PHRED Projects: Application of the Provincial Health Status Report, Systematic Reviews & Benchmarking to Enhance Program Planning and Policy Making**

Charlene Beynon,  
*Middlesex-London H.U.*,  
Dr. Ian Johnson, *UofT*,  
Helen Thomas, *Hamilton-Wentworth Social & Public Health Services Division*

This interactive skill development workshop will use both didactic and experiential learning activities to engage participants in using the three PHRED initiatives (Provincial Health Status Report, Effective Public Health Practice Project, and Benchmarking) in policy making and program planning.

1:45 p.m. - 3:15 p.m.

## Monday Afternoon Concurrent Session B

**M B 1 – 1.5 hours**  
**Innovative Approaches to Healthy Schools & Violence Prevention**

**Students' Perceptions of their Participation on a Healthy School Committee**

Yvette Laforêt-Fliesser & Irene Mitchell,  
*Middlesex-London H.U.*

This presentation reports on students' perceptions of their participation on a Healthy School Committee and proposes strategies for engaging schools in comprehensive approaches for health promotion.

**A Public Health Approach to Bullying and Teasing**

Karen Quigley, Lori Snyder-Macgregor,  
Mary Denomme, Bonnie Schnittker,  
Leann Wagner, *Waterloo Region Community H. Dept.*

Key findings from a multi-phase community mobilization strategy for the prevention of bullying and teasing will be presented. Strategies for a comprehensive public health approach to violence will be discussed.

**Excellence by Design**

Ena DePeuter & Peggy Pauluik,  
*Thunder Bay District H.U.*

Practical application of population health theory for future public health programming will be highlighted in the presentation of "Last Night Was a Real Scream", a model project to raise awareness and knowledge of dating violence.

**M B 2 – 1.5 hours**  
**Tobacco**

These presentations reinforce the need for comprehensive strategies to reduce tobacco use.

**Why Tobacco Control Must Be Comprehensive: Data at Last!**

Thomas Stephens, *OTRU*,  
Linda Pederson, *Morehouse School of Medicine, Atlanta*,  
John Koval, *University of Western Ontario*

This research provides the first real comparison of the impact of three typical policies used to control smoking: cigarette taxes, public education and by-laws. Not all work!

**Supply of Cigarettes to Minors - Looking Beyond Retail Sales**

Christine Post,  
*Peterborough County-City H.U.*

Learn where students in Ontario are really getting their cigarettes and how it varies depending on their age, sex and smoking behaviour. Get some tips for designing an effective community campaign on supply of cigarettes to minors.

**Smoke-Free School Properties - A Community Approach to Students Smoking Off School Property**

Shelley Westhaver & Laurie Fraser,  
*Sudbury & District H.U.*

The ban on smoking on school properties had left the Region of Sudbury with a challenge. School administrators, trustees, city councillors, neighbours, local businesses, public health staff, police, parents and students all had been affected by this legislation. The time had come to tackle the issue in a more comprehensive way.

**MB 3 – 1.5 hours**  
**Air Quality**

Air quality continues to present challenges to public health. Three strategies used to address aspects of air quality will be highlighted in this session: public policy, risk communication and public education and action.

**City of Toronto's Response to Smog Alert Episodes**

**Franca Ursitti, Toronto Public Health**

This presentation will discuss the process for developing Toronto's Smog Alert Response Plan, the specific actions implemented during Smog Alerts, and the pivotal role assumed by Toronto Public Health. In addition, the results of the ongoing evaluation process will be discussed.

**Mould in School Portables: A Risk Communication Case Study**

**Paul Callanan, Peel Health**

This paper will describe the role of Peel Health staff in risk assessment and risk management of mould in school portables. The importance of effective risk communication involving key stakeholders will be emphasized.

**Competitive Electrical Sector and Air Quality**

**Kim Perrotta, Toronto Public Health**

This paper examines the potential decrease in air emissions of sulphur dioxide, nitrogen oxides, carbon dioxide and mercury that would result from shifting the majority of electrical production in Ontario from coal to natural gas. Recommendations for advocacy will be discussed.

**MB 4 – 1.5 hour workshop**  
**Equal Access**

**Towards Achieving Equal Access**

**Abebe Engdasaw, Ottawa-Carleton H. Dept.,  
Maria Herrera, Toronto Public Health**

Equal access is a cross cutting standard in the Ministry of Health Mandatory Programs and Services Guidelines, 1997. In this workshop the process of policy formulation, program planning and implementation will be explored in relationship to equal access issues. Knowledge, skills and resources will be shared and ongoing mechanisms for support will be explored.

**MB 5 – 1.5 hours**  
**Healthy Babies/Healthy Children**

Evaluation research of three healthy babies programs will help practitioners further understand the role of public health in supporting early childhood development.

**Role of Healthy Babies, Healthy Children Family Visitors: Results of Action Research in Waterloo**

**Barb Powell, Region of Waterloo Community H. Dept.**

This evaluation examines the relationship between the Family Visitors and the Family Advisors, some of whom work in community agencies and between the Family Visitors and their clients in the Healthy Babies, Healthy Children Program in Waterloo. Results and discussion will focus on the interplay of relationships and interventions that produce outcomes.

**Evaluation of Babies First Week Home Program: A Model for Integrated Delivery of Community-Based Postpartum Services**

**Brenda Ross & Pam Cormillot, Toronto Public Health,  
Elizabeth Nemeth, Toronto East General Hospital**

This outcome and process evaluation provides documented evidence of the benefits of a flexible, coordinated system of postpartum services that provides

support for mothers and newborns in their early weeks at home.

**Contracting-In for Shortened Length of Postpartum Hospital Stay: Evaluation Research**

**Pamela Cormillot, Mary Lou Walker & Dianne Chopping, Toronto Public Health**

This evaluation examines the role of public health in postpartum follow-up after short hospital stays. Outcome measures related to practitioner and client satisfaction, cost, impact on workload, breastfeeding duration and utilization of and access to community resources will be discussed.

**MB 6 – 3 hour workshop**  
**(Part 2 of MA6)**  
**Partner Notification**

**The Partner Notification Process**

**Diana McVean & Martha Cole, Toronto Public Health**

This experiential, interactive workshop incorporates the CPHA guidelines on partner notification covering the principles, the process and the challenges. It will support public and community health professionals further their endeavours to reduce HIV transmission and reduce morbidity and mortality associated with HIV/AIDS.

**MB 7 – 3 hour workshop**  
**(Part 2 of MA7)**  
**PHRED**

**A Tale of Three PHRED Projects: Application of the Provincial Health Status Report, Systematic Reviews and Benchmarking to Enhance Program Planning and Policy Making**

**Charlene Beynon, Middlesex-London H.U.,  
Dr. Ian Johnson, UofT,  
Helen Thomas, Hamilton-Wentworth Social & Public Health Services Division**

This interactive skill development workshop will use both didactic and experiential learning activities to engage participants in using the three PHRED initiatives (Provincial Health Status Report, Effective Public Health Practice Project, and Benchmarking) in policy making and program planning.

# Monday Afternoon Concurrent Session C

## MC 1 - 1 hour

### Challenge of the Heart

**"A Challenge of the Heart" - Involving Youth in Health Promotion**

Kaylene McKinnon & Melissa Cooper,  
*Middlesex-London H.U.*

During Heart Health month, 1999 secondary school students designed a 2-week competition to challenge each other to participate in heart healthy activities. This presentation includes youth, describing lessons learned and plans for sustainability.

## MC 2 - 1 hour

### PHRED

**A Culture of Inquiry in Public Health: Challenges, Opportunities, and Benefits**

Rouleen Wignall, *Toronto Public Health*

This presentation explores a 'culture of inquiry' as a foundation for public health practice. Traditional definitions of evidence may not be totally appropriate since public health providers address both a world of facts, characterized by causation and predictability, and a world of meanings, with accompanying ambiguity and contradiction.

**Faits saillants du premier rapport provincial sur la santé des francophones**

Louise Picard & Denise Hébert,  
*Sudbury & District H.U.*

Lors de cette présentation, nous discuterons des faits saillants du premier rapport provincial sur la santé des francophones et les considérations pratiques qui en ressortent.

## MC 3 - 1 hour

### Provincial Nutrition Programs

**Provincial Nutrition Programs - Examples of Complementary Strategies in Health Promotion**

Laura Pasut, *OPHA*,  
Lesley Macaskill, *Toronto Public Health*,  
Elisabeth Strachan, *Windsor H.U.*

Three exciting provincial nutrition programs each use different health promotion approaches. Learn how "Healthy Eating", "Food Steps", and "Eat Smart" can be part of a complementary, effective health promotion program in various communities along with new components for the year 2000.

## MC 4 - 1 hour

### Restructuring and Nursing Survey

**History in the Making: Restructuring in Hamilton-Wentworth**

Dr. Elizabeth Richardson, Michael Schuster & Jane Underwood,  
*Hamilton-Wentworth Social & Public Health Services Division*

This presentation describes the background, new structure and early lessons of an amalgamation of social services, Public Health Services and Social Housing Services. Initial findings of a formative evaluation are discussed and dialogue regarding transferability of this model will be encouraged.

**The Nature & Scope of Public Health Nursing Practice in Ontario: A Survey of Nurses in Public Health**

Adeline Rafael,  
*University of Western Ontario*,  
Joyce Fox, *Simcoe County H.U.*,  
Diane Bewick, *Middlesex-London H.U.*

This study will provide critical data about changes to public health nursing services over the past 5 years, along with the current state of these services in Ontario. The findings reflect the role of public health nurses in population-focused approaches to community health promotion and provide a baseline to assess future changes in services.

## MC 5 - 1 hour

### Epidemiology

**CUBES: The Next Dimension in Health Data Analysis**

Nam Bains - *EHIP*,  
Graham Woodward - *CEHIP*,  
Vinod Chettur - *NHIP*,  
John Miedma - *SWHPIN*,  
JoAnn Heale - *CWHPIN*,  
Ian Taylor, *Ministry of Health*

Epidemiologists, health planners and other public health professionals need access to objective information for program planning and evaluation. Representatives of the Ontario Ministry of Health and the 5 provincial Health Intelligence Units (HIU) have designed multidimensional 'data cubes' using data contained within the Provincial Health Planning Database. This session describes how CUBES simplifies access and use of population health data.

**Monitoring Health Problems in a Public Health Unit - Using Healthy Life Years (Healys)**

JoAnn Heale, Dr. Tom Abernathy & Denise Cloutier Fisher, *CWHPIN*

The Health Life Years (Healys) method is reported to be an appropriate method for measuring changes in the burden of disease in a population over time. This presentation describes the use of Healys to monitor change in 3 priority health problems for Halton Regional Municipality between 1993 and 1997. The strengths and weaknesses of applying this method are discussed.

## Tuesday Morning Concurrent Session A

### MC 6 – 1 hour

#### Workplace Barriers to Reproductive Health

##### Overcoming Workplace Barriers to Reproductive Health

Tom Batstone & Wendy Burgoyne,  
*Best Start Resource Centre*

While it is well known that aspects of work influence pregnancy, few resources have been available to educate communities or assist agencies mandated to address workplace health risk factors. This session will engage participants in discussing how to promote policy change for reproductive health in workplaces - examining the experience, resources and strategies of the Best Start program in Ontario.

### MC 7 – 1 hour

#### Evidence

##### The Role and Contributions of 'Evidence' in the Practice of Health Promotion

Michael Goodstadt & Barbara Kahan,  
*Centre for Health Promotion, UofT*

There are challenges in taking an evidence-based approach to health promotion. This presentation provides a framework to address conceptual and operational factors related to the diverse roles of 'evidence' with respect to best practices in health promotion.

##### Identifying and Applying Best Practices in Health Promotion

Barbara Kahan & Michael Goodstadt,  
*Centre for Health Promotion, UofT*

This session introduces a framework for identifying and applying best practices in health promotion, based upon 3 years of ongoing work by the Centre for Health Promotion's Best Practices Work Group. This tool helps to develop a personal definition and understanding of best practices.

### TA 1 – 1.5 hour workshop

#### Best Practices (Fr)

##### Développer les meilleures pratiques en promotion de la santé

Hélène Gagné, *Centre ontarien d'information en prévention*

Cette présentation permettra aux participants d'explorer la pertinence et l'utilisation potentielle d'un modèle des meilleures pratiques en promotion de la santé pour les intervenants franco-ontariens.

### TA 2 – 1.5 hour workshop

#### Communication Strategies for Public Health Practice

##### Building the Case for Health Communication in Public Health

Larry Hershfield, Lorraine Telford & Nancy Dubois, *Health Communication Unit, UofT*

This workshop will highlight the past milestones in health communication, what is known about current effective practices in this field, and the trends and anticipated opportunities with respect to future developments.

### TA 3 – 1.5 hours

#### Exploring the Public Health Impact on Homelessness

##### Homelessness: A Public Health Issue

Maria Herrera, *Toronto Public Health*,  
Bonnie Dinning, *Ottawa-Carleton H. Dept.*

Homelessness is a public health issue. Public health responds simultaneously to the immediate crisis and to prevent and reduce homelessness. Toronto Public Health and Ottawa-Carleton Health Dept. will share their wholistic, multidimensional, multidisciplinary and empowering responses to this issue.

### Suburban Homelessness: Issues and Implications

Nancy Lotecki & Grace Rylett,  
*Peel Health*

This will be a presentation of preliminary descriptive results of a study of homeless men in the Region of Peel. Public health's recommendations to address these issues will also be presented.

### The Caring Alliance... Keeping Hope Alive, A Community Partnership Supporting Families Staying in Shelters

Catherine Khan, *Toronto Public Health*,  
Margaret Hefferon, *community volunteer*

"The Caring Alliance... Keeping Hope Alive" is a community partnership initiated by Public Health Nurses to address issues of families who are homeless and staying in Scarborough area shelters. The group works to alleviate some of the families' hardships and it has become very active in advocating for affordable and adequate housing.

### TA 4 – 1.5 hours

#### Smoking Cessation: Trends, Strategies and Challenges

##### Contextual Factors in Relapse to Smoking

Roberta Ferrence, Karen MacCon, Mary Jane Ashley, Linda Pederson, Joanna Cohen, Blake Poland & Shelley Bull,  
*Ontario Tobacco Research Unit*

A majority of new smokers are former smokers who relapse. This presentation examines the role of social context in relapse to smoking and examines the potential for using environmental controls to reduce the high rate of relapse.

##### Increasing Participation in Population-Based Quit-Smoking Programs

Paul McDonald, *University of Waterloo*

This presentation describes a study that tested the effects of different ways of reaching smokers to increase recruitment for self-help smoking cessation programs.

**Monitoring of Smoking Cessation Indicators and Initiatives in Ontario**

Will Pickett, *Queen's University*,  
Roberta Ferrence, Nicole de Guie,  
Linda Levesque, *Ontario Tobacco  
Research Unit*,  
Paul McDonald, *University of Waterloo*

This presentation provides an overview of smoking cessation trends and patterns in Ontario, summarizes current initiatives, and reviews evidence for best practices for smoking cessation.

**Helping Smokers to Quit and Stay Quit: Cessation Trends, Best Practices and New Approaches for Ontario**

Steve Brown & Paul McDonald,  
*University of Waterloo*,  
Will Pickett, *Queen's University*,  
Roberta Ferrence, *Ontario Tobacco  
Research Unit, UofT*

This panel presented by Principal Investigators with OTRU, highlights new information on smoking cessation behaviour and best practices and new research on recruiting smokers for quit programs and preventing relapse among former smokers. A major report on Smoking Cessation in Ontario will be released.

**TA 5 – 1.5 hours  
Strategies to Match Services and Prenatal Program Goals**

**Healthy Start for Old Order Amish Living in Perth County**

Jane Leach & Susan Lander,  
*Perth District H.U.*

Health status surveillance studies conducted by the Perth District Health Unit identified a high incidence of low birth weight among the Old Order Amish community living in Perth County. The Health Unit formed partnerships with Canada Prenatal Nutrition Program and the Old Order Amish community to implement programs and services to optimize maternal and child reproductive health and nutrition practices.

**The Ontario Mother and Infant Survey: Directions for Public Health Practice**

Wendy Sword & Susan Watt,  
*McMaster University*,  
Debbie Sheehan, *Hamilton-Wentworth  
Social & Public Health Services*

Findings of a five-site Ontario study of postpartum health and social services utilization will be presented.

**Healthiest Babies Possible Prenatal Program Expansion and Redesign**

Anne Birks, Mary-Jo Makarchuk &  
John Dwyer, *Toronto Public Health*

The Healthiest Babies Possible Prenatal Program expansion and redesign is an example of Toronto Public Health exploring new avenues for reaching future goals.

**TA 6 – 1.5 hours  
Epidemiological Tools -  
The Data Behind the  
Headlines**

**Potential Application of Live Birth Provisional Data in Planning Public Health Programs**

Hyewon Lee-Han, *Peel Health*

While live birth data are commonly used in public health program planning, monitoring and evaluation, the potential application of live birth provisional data has never been assessed. This presentation will address how provincial live birth data can be used to plan public health programs.

**Proceed with Caution: Body Mass Index as an Indicator of Health Risk**

JoAnn Heale, Dr. Tom Abernathy &  
Denise Cloutier Fisher, *Central West  
Health Planning Information Network*

This presentation explores the development, use and misuse of Body Mass Index as an indicator of healthy weight.

**Core Population Health Indicators**

Mary-Anne Pietrusiak,  
*Durham Region H. Dept.*

This presentation will describe how over 100 core population health indicators were developed and how they are being used.

**TA 7 – 1.5 hours  
Communicable Disease  
Prevention: Connecting,  
Vaccinating and  
Planning**

**Breaking Cultural and Language Barriers in STD/HIV Prevention and Treatment**

Regina Chan & Josephine Wong,  
*Toronto Public Health*

This session will identify how to utilize health promotion strategies to provide effective STD case management and culturally competent prevention education.

**Ready, Set, Go...**

Marg McReynolds & Nadine Radisch,  
*KFL&A H.U.*

Ready, Set, Go...is a three-step process for PHN's trying to increase influenza vaccinations among staff at long term care facilities.

**Redesign of the Toronto Public Health Vaccine Preventable Disease (VPD) Program**

Jann Houston, Dr. Rita Shahin & Dr.  
Barbara Yaffe, *Toronto Public Health*,  
William Mindell, *York Regional H. Dept.*

This presentation will review the steps taken to redesign the VPD Program in order to provide a consistent program across the amalgamated Toronto.

## Tuesday Afternoon Concurrent Session B

### **T B 1 – 1.5 hours workshop** Mental Health: Challenges and Opportunities for Public Health

#### **What Do We Need to Implement Mental Health Promotion in Canada?**

Dr. Elizabeth Roberts, *CPHA*,  
Bonnie Pape, *CMHA*,  
Dr. Natacha Joubert, *Health Canada*

This workshop will facilitate the exchange of people's experiences in Mental Health Promotion and provide an opportunity for input into the development of a national framework for Mental Health Promotion in Canada.

### **T B 2 – 1.5 hours** Evaluation Applied to Programs, Systems and Staff Development

#### **Prenatal Classes for Priority Groups: Perceptions of Participants**

Wendy Sword, *McMaster University*,  
Debbie Sheehan, *Hamilton-Wentworth  
Social & Public Health Services*

This evaluation study provides direction for public health in meeting the learning needs of pregnant adolescents and women of low income.

#### **The Evaluation of a Technical Support System: The Heart Health Resource Centre (HHRC)**

Anne Lessio, *HHRC*

The HHRC's evolution demonstrates the capacity to clearly evaluate new modes of operating when faced with a five-fold increase in client-base without a change in funding.

#### **Empowering Public Health Practitioners to Adopt Program Evaluation in their Everyday Practice**

Brenda Ross & Linda Shortt,  
*Toronto Public Health*

The ultimate result of successful empowerment is behavioural change in practitioners towards adopting program evaluation as a part of planning and delivering programs. The journey taken by one health unit will be presented.

### **T B 3 – 1.5 hours** Bridging Theory and Practice - Benchmarking to Shift Work

#### **Evidence Based Public Health Practice**

Helen Thomas, *McMaster University*

This presentation will describe the process used to complete nine systematic reviews of the evidence related to current mandatory public health programs.

#### **Benchmarking: The Latest Fad or an Organizational Necessity?**

Charlene Beynon,  
*Middlesex-London H.U.*

In this session you will find out whether benchmarking is the latest fad or an essential tool to enhance organizational performance.

#### **What Public Health Practitioners Need to Know about Shiftwork**

Joanne Beyers, Ruth Sanderson &  
Alissa Palangio, *Sudbury & District H.U.*

Differences in work schedules are associated with significant health differences within the Ontario workforce. These differences need to be considered when developing effective workplace health promotion interventions.

### **T B 4 – 1.5 hours** Breastfeeding - Three Strategies to Make a Difference

#### **Interagency Breastfeeding Peer Support Program**

Ann Lutterman & Pauline Everitt,  
*Toronto Public Health*,  
Linda Silver, *Better Beginnings Now –  
Community Action Program for Children*,  
Halima Mubaligh, *community parent*

This presentation will outline the development of an interagency Breastfeeding Peer Support Program involving Public Health Nurses and community-trained parents.

### **Mothers' Experiences Breastfeeding in Shopping Malls**

Emilie Carlson, Judy Sheeshka, R. Valaitis  
& B. Potter, *University of Guelph*

This presentation examines the attention mothers received while breastfeeding in malls, and mothers' perceptions of that attention. The implications for creating 'Breastfeeding Friendly Communities' are discussed.

#### **An Evaluation of an Individual Postnatal Breastfeeding Intervention**

Martha Hackney, Cindy Scratch &  
Mary Lou Walker, *Toronto Public Health*

The results of an evaluation of an "Individual Postnatal Breastfeeding Intervention" to help mothers who are experiencing breastfeeding difficulties.

### **T B 5 – 1.5 hours** Sexual Health: Healthy Sexuality

#### **Gay, Lesbian, Bisexual, Transgendered Youth Project**

Wendy Holmes, *Haldimand Norfolk  
Regional H. Dept.*

Strategies to overcome barriers in identifying and developing/ implementing programs for gay, lesbian, bisexual, and transgendered youth in a rural southwestern region of Ontario will be discussed.

#### **Sexuality Education Meets the 21st Century**

Jocelyne Courtemanche,  
*Ottawa-Carleton H. Dept.*

The Methods of Pregnancy Prevention Resource Kit enables teachers to teach their birth control sessions while highlighting methods of choice for teens.

## Tuesday Afternoon Concurrent Session B

**Mieux informer afin d'améliorer la santé des personnes vivant avec le VIH/SIDA**

Jean-Rock Boutin, *Centre medico-social communautaire de TO*

Au cours de cette présentation, l'animateur partagera avec les participants les obstacles et succès rencontrés lors de la mise sur pied d'ateliers d'information pour les personnes vivant avec le VIH/SIDA, leurs proches et professionnels de la santé et services sociaux.

**T B 6 – 1.5 hours workshop  
Action on Tobacco for Ontario****The Role of Public Health in a Comprehensive Tobacco Strategy**

Josie d'Avernas, *Program Training & Consultation Centre*,  
Alwyn Robertson, *Council for a Tobacco-Free Ontario*,  
Michael Perley, *Ontario Campaign for Action on Tobacco*

This workshop will use the report of the Expert Panel for the Renewal of the Ontario Tobacco Strategy (released in April 1999) to identify 'leading' and 'supporting' elements as well as the role of public health within a framework for effective tobacco control.

**T B 7 – 1.5 hours  
A 'How-to' of Logic Model Implementation****Using the Logic Model to Plan and Guide a Pilot Evaluation**

Colleen Van Berkel,  
*Hamilton-Wentworth Social & Public Health Services*

This interactive session will lead workshop participants through the rationale and use of the logic model to plan and implement a pilot evaluation. The logic model, evaluation matrix, pilot data and lessons learned from the pilot evaluation of the information and sexual health centres in Hamilton-Wentworth will be shared as an example.

## Wednesday Morning Concurrent Session A

**W A 1 – 1.5 hours  
Healthy & Active Schools****Information Resource for Health & Physical Educators: The Health and Physical Education Curriculum Implementation Support Plan**

Jennifer Graham, *OPHEA*

With the release of Ontario's Health and Physical Education (HPE) Curriculum, educators and others that support the school system are looking to both on-line sources and print resources to help achieve identified learning expectations. This session presents the components of the Health & Physical Education Curriculum Implementation Support Plan as developed by the Ontario Physical and Health Education Association (OPHEA) in collaboration with health and education partners.

**Active Schools - Moving Students to Increased Physical Activity in the New Millennium**

Alan McFarlane, *OPHEA*

An overview of the Active Schools initiative will include a discussion of how key stakeholders are working together; how Active Schools can enhance existing physical activity programs; and opportunities to support teachers in the new Health & Physical Education Curriculum.

**W A 2 – 1.5 hours  
Communication****Community Media Campaigns for Tobacco Control**

Claire McChesney, *CTFO*

The Council for a Tobacco-Free Ontario, The Health Communication Unit, the Program Training & Consultation Centre and the Ontario Ministry of Health have joined with a network of local councils on smoking and health to implement 7 community-based media campaigns across Ontario. Learn how strategies focused on themes of second-hand smoke, cessation and prevention messages. The evaluation results of the first wave of this 2-year project will be shared.

**Promoting Low Risk Drinking Guidelines in Ontario**

Norman Giesbrecht &  
Marianne Kobus-Matthews, *CAMH*,  
Paula Neves, *OPHA*,  
Denise De Pape, *Toronto Public Health*

In October, 1997 low-risk drinking guidelines were released by the Alcohol Policy Network of OPHA, Association of Local Public Health Agencies and the Centre for Addiction and Mental Health. Specialists in heart health, injury prevention and substance abuse issues will be particularly interested in the discussion of guidelines, dissemination methods and challenges for the future.

**Halton Community Access Survey**

Karen Moynagh, Pamela Forsyth & Terry Delmore, *Halton Regional H. Dept.*

The Halton Regional Health Department conducted a random telephone survey with 600 residents to find out how they access health-related information in general and health department information in particular. The results provide an initial step in understanding issues about access to health-related information, programs and services.

**W A 3 – 1.5 hours  
Urban Health Framework****Urban Health Framework**

Lynne Lawrie, *TDHC*

The World Health Organization (WHO) recognizes the development of an urban health framework as a key issue for health authorities. In Toronto, representatives of health institutions and organizations have convened an Urban Health Committee to initiate deliberations on an urban health framework. This session will describe the initial work of this Committee and provide opportunity for feedback, building on momentum toward development of an Ontario Urban Health Framework.

**WA 4 – 1.5 hours**  
**WHO & Health Promotion**

**Evaluation in Health Promotion: Perspectives and Principles**

Irving Rootman, Michael Goodstadt, Dennis Raphael & Brian Hyndman, *Centre for Health Promotion, UofT*

In 1995, the European Office of the World Health Organization (WHO) established a Working Group on Health Promotion Evaluation funded by Health Canada, The Centres for Disease Control (U.S.A.) and the Health Education Authority (U.K.). Presenters will address this international work which includes a framework for evaluation in health promotion, guidelines for practitioners and recommendations for policy makers.

**WA 5 – 1.5 hours**  
**Teen Pregnancy**

**Preventing Teen Pregnancy; Supporting Pregnant and Parenting Teens**

Wendy Burgoyne & Kim McEwan-Shadgett, *Best Start Resource Centre*

This session highlights effective strategies for mobilizing communities around teen pregnancy prevention as well as supports for pregnant and parenting teens. Presenters will highlight how and why the community partnership approach for each strategy achieved success.

**Changing the Dance: Pregnant and Parenting Teens Take the Lead**

Dorina Rico, *Peel Health*

The Peel Young Moms' Resource Group gathered information from pregnant and parenting teens about programs and services in the Region of Peel. The qualitative findings highlight the need for collaborative and teen centred approaches. Three themes will be discussed: the burden of basic needs; isolation by judgements; and 'one becomes two'.

**WA 6 – 1.5 hours**  
**Policy Futures**

**Critical Approaches to Knowledge Development in Public Health: A New Model of Policy Change**

Toba Bryant, *UofT*

A model of policy change that considers broader concepts of knowledge is presented. All types of knowledge should inform public health policy development - going beyond only the instrumental knowledge created by health and social science experts. Progressive policy development requires acceptance of a framework that incorporates both expert and citizen knowledge.

**Gambling: An Emerging Public Health Issue in Ontario**

David A. Korn, *UofT*

In the last decade there has been an unprecedented expansion of gambling throughout North America. Associated with this phenomenon is the prevalence of problem and pathological gambling. This presentation places gambling within a public health framework in order to propose an agenda for Ontario to strengthen policy, prevention and treatment practices.

**Sustaining Health Promotion Projects**

Nancy Dubois, Anne Lessio & Merle Kisby, *Heart Health Resource Centre*

Planning for sustainability needs to be addressed in all stages of a project. This presentation uses a practical approach to increasing the likelihood of sustaining issues, programs and behaviour changes of projects with limited time funding. A sustainability framework, developed to support the Ontario Heart Health Program, has relevance for other community-based health promotion projects.

**WA 7 – 1.5 hours**  
**Collaboration**

**The Evolution of a Coalition: Drinking and Driving and Beyond ....**

Sandra Newton, *KFL&A H. U.*, Trevor Wereley, *CAMH*

This story of alcohol-prevention programs over the last decade in Kingston highlights various opportunities and challenges in collaboration. Originating in a Prevention Demonstration Project, the current Greater Kingston Area Safe and Sober Community Alliance now addresses alcohol-related violence, binge-drinking and many other alcohol-related problems - having become part of the provincial focus community program.

**Creating a Knowledge Partnership in Public Health**

Colette Roy, *Northern Health Information Partnership*, Wendy Carew, *Vic Sahai*

In Northern Ontario, the Northern Health Information Partnership used its existing infrastructure to assist all of the Heart Health projects in that area to conduct a cardiovascular disease community needs assessment. This presentation will use this experience to describe the collaborative challenges and efforts.

**Collaboration Across Health Units: Lessons from the PHRED Program**

Ian Johnson, *UofT*, Ruth Sanderson, *Sudbury & District H.U.*, Alanna Leffley, *Middlesex-London H.U.*

This session describes one project of the PHRED program (the Provincial Health Status Report) to highlight communication as a major issue. A decentralized team, based in 5 different locations, relied upon e-mail, teleconferences and improved methods for producing the Report. The pros and cons of this collaborative experience will be discussed.

# Posters

## MONDAY

### Healthy Babies/Healthy Children

#### A Closer Look at Prenatal Smoking in Niagara

Lia Swanson, Tami McCallum & Kelly Wilson, *Niagara Regional Public H. Dept.*

#### Have You Heard about Our Car Seat Coupon Program?

Michelle Perfect & Laryssa Thompson, *Elgin-St. Thomas H.U.*

#### Birth Control Options: A Teaching Resource

Jennifer Limburg, Mary Beth Davies & Dr. Bonnie Lynn Wright, *Middlesex-London H.U.*

#### Dental Tool Kit for Early Childhood Educators

Gina Shapka, *Region of Halton H. Dept.*

#### Barriers to Breastfeeding: A Telephone Survey - Implications for Practice

Heather McHale & Iris Gutmanis, *Middlesex-London H.U.*

### Organization Development

#### Rapid Risk Factor Surveillance System

Philippa Holowaty, *Durham Region H. Dept.*

#### Empowerment as a Process of Evolving Consciousness

Adeline Rafael, *University of Western Ontario*

### System Development

#### Opportunities for Monitoring Health System Performance: The Example of Vaccine Preventable Diseases

Denise Cloutier Fisher & Tom Abernathy, *CWHPIN*

#### Community Computing: A Role for Public Health?

Ruta Valaitis, *Regional Municipality of Hamilton-Wentworth*

### Lifestyles

#### Hunger Prevalence in Peterborough

Lisa Stockton, Susan Hubay & Barb van Maris, *Smaller World Communications*

#### Kids Have Stress, Too!

Mary Gleason, Claire McDerment & Victoria Lazier, *Toronto Public Health*

#### Opening Doors

Mary-Anne McBean & Susan Biglieri, *Toronto Public Health*, Andrea Stevens Lavigne, *CAMH*

### Communications

#### Sexual Health Messages for Teens

Esther Millar & Lynn Landriault, *Timiskaming H.U.*

#### "Under the Influence?" Public Transit Campaign

Kari Sutoski, *Association to Reduce Alcohol Promotion in Ontario*

### Partnerships

#### Community Partnership for Injury Prevention - Challenge and Opportunity

Sue Brown, *Middlesex-London H.U.*, Kathrine Grant, *London Health Science Centre*

#### Mapping the Journey for a Successful Partnership: Developing Skills for the Future

Charlene Beynon & Alanna Leffley, *Middlesex-London H.U.*

#### Sexual Assault & Drug Misuse: Establishing Partnerships

Laryssa Thompson & Kathleen Lewis, *Elgin-St. Thomas H.U.*

#### Care Watch: Building a Caring Community

Lata Jain, *Toronto Public Health*, Mary Russell, *community resident*

### Research

#### Toward an Understanding of Geographic Variation in Cardiovascular Disease Mortality and Morbidity in Ontario, 1986-1994

Godwin A. Djietror, Susan J. Elliott & Patrick Deluca, *McMaster University*, S. Martin Taylor, *University of Victoria*, Tom Abernathy, *CWHPIN*, Stephen Walter

#### Restaurant Health Promotion: A Mail Survey of Hamilton-Wentworth Restaurateurs

Kathy Lepp & Donna Woolcott, *University of Guelph*, Glenn Brunetti, *Hamilton-Wentworth Public H. Dept.*

### Environmental Health History

#### Our Past is Our Future (1949 ~ 1999 - 50 Years of Public Health Inspector History)

William O'Donnell, *Algoma H.U.*

## TUESDAY

### Healthy Babies/Healthy Children

#### Opening Doors: Home Visiting Hard-to-Reach Families

Susan Jack, *McMaster University*

#### Implications of the Early Obstetrical Discharge Study for the Delivery of Postnatal PHN Follow-up in Ontario

Kathleen O'Connor, Pam Carr, David Mowat & K.F. Young Tai, *KFL&A H.U.*

#### Intergenerational Parenting Pilot Projects: Do They Work?

Susan Plante, *Toronto Public Health*, Rosalie Settino, *Toronto District School Board*, Ruth Mapa, *Bernard Betel*

#### Content Validity of the Healthy Babies/Healthy Children Home Visitor Assessment of Knowledge and Skills

Brenda Ross, Bonnie Shipman & Florence Lum, *Toronto Public Health*

#### Evaluation of a Community-Wide Preterm Birth Prevention Program

Helen Scott, Kathleen O'Connor & Pam Carr, *KFL&A H.U.*

### Dental

#### Evaluation of Dental Health Education for High Risk Grade One Students in the Former City of North York, Ontario

Robert Hawkins, *UofT*

#### Achieving an Integrated Oral Health Program for Special Care Clients and the Frail Elderly in Four Community Health Care Sectors

Ellen Duncan Ross & Gisele Franck, *Region of Halton H. Dept.*

#### Public Health Dentistry in Ontario - Where Have We Been?

Arnold Abramson, *Windsor-Essex County H.U.*

### Lifestyles

#### Risk Factors for Falls in Bathrooms among Community Living Seniors

Donna Lockett & Nancy Edwards, *University of Ottawa*, Faranak Aminzadeh, *Ottawa-Carleton Regional Geriatric Assessment Program*

#### Getting By: Helping Elderly and Disabled Persons to Stay at Home

Denise Cloutier Fisher & Alan Joseph, *CWHPIN*

#### Healthy Public Policy: The Impact of Graduated Driver Licensing System in Ontario

JoAnn Heale, Tom Abernathy & Denise Cloutier Fisher, *CWHPIN*

#### Responsible Tobacco Retailer Initiative

Tim D. Worton, Rebecca Hester & Nancy Lacasse, *Sudbury & District H.U.*

### Physical Activity Participation and Related Injuries: A Report on the Ontario Health Survey 1996-97

Sarah Scott, *CWHPIN*

### Community-Based Medication Record Program in Niagara

Francoise Hubley & Betty Manson, *Regional Niagara P.H. Dept.*

### Quit Smoking Program - Clinic Style Cessation Program

Heather Schouten & Peggy Truscott, *Toronto Public Health*

### Partnerships

#### Partnership for Healthy Communities

Michael Cole & Esther Millar, *Timiskaming H.U.*

#### Establishing an Active Provincial Network, the Ontario Heart Health Network, to Enhance Public Health Community-Based Programming

Anne Lessio, *Heart Health Resource Centre*, Phyllis Anderson, *OHHN*

#### Healthy Community; Healthy Women

Joyce Lee & Judy Lam, *Alexandra Park Community Centre*, Betty Wu-Lawrence, *Toronto Public Health*

### Research

#### Evaluation of the Travel Clinic Services - Future Directions for Public Health

Alissa Palangio, M. Moustgaard, S. Poirier, J. Moffatt, K. Brennan & L. Picard, *Sudbury & District H.U.*

#### Rapid Assessment of Injection Drug Use (INU) in Ottawa-Carleton: A Pilot Study

Dr. Edward Ellis, *Region of Ottawa-Carleton H. Dept.*

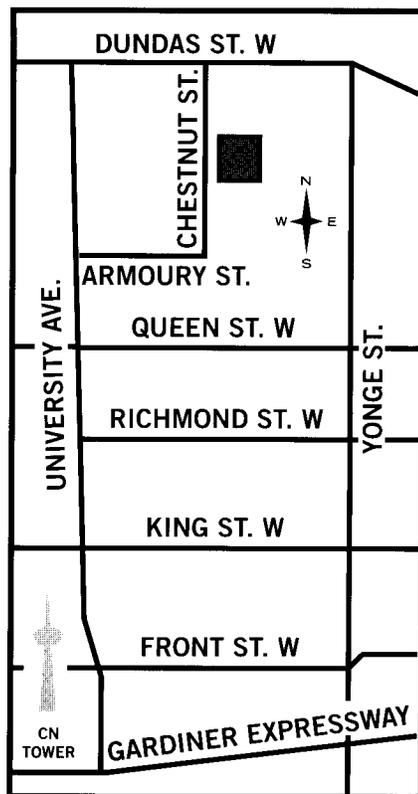
# Travel and Hotel Information

## Hotel Information

The conference hotel is the Toronto Colony Hotel, located at 89 Chestnut St., (South off Dundas St. West between Bay St. and University Ave.)

The room rate for the OPHA conference is \$109 plus tax for either single or double occupancy, per night. Reservations **must** be received by October 14.

Call 1-800-387-8687 or 416-977-0707 and quote #LOPHA99 to receive your discount.



## Getting to Toronto

**AIR CANADA** and **VIA RAIL** are the official carriers for the OPHA Conference and offer discounts for all registrants. To reserve through Air Canada, call 1-800-361-7585 and quote event number **CV992562**.

For Via Rail, reserve by calling 1-800-561-8630 and quote #**PR9060** for a 30% discount on economy fares or 10% off first class fares between November 13 and 18. Via Rail discount also applies to one additional accompanying person.

## Sponsored Breakfasts and Receptions

### Monday, 7:15 a.m. – 8:15 a.m. Francophone Breakfast

Here's an opportunity for Francophone delegates to meet and greet before the conference begins.

### Monday, 6:30 p.m. Board of Directors' Reception

Meet your OPHA Board of Directors and mingle with other conference delegates and guests while enjoying lively music from the decades... '50s to the '90s performed on piano. The reception is open to all conference delegates.

### Tuesday, 7:15 a.m. – 8:15 a.m. Ontario Tobacco Research Unit (OTRU) Breakfast

Attend the OTRU breakfast where the Fifth Annual Report, "Monitoring the Ontario Tobacco Strategy - Progress Towards our Goals 1998/1999", will be presented to the media. The breakfast is open to all conference delegates.

### Tuesday, 5:15 p.m. President's Reception

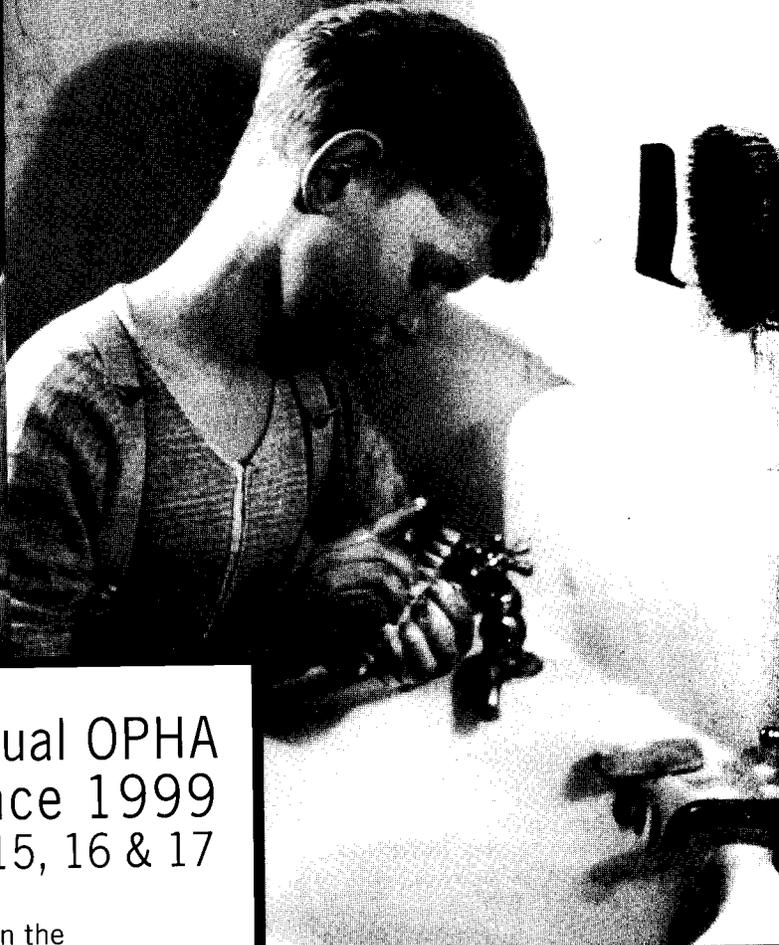
Drop in and meet both the new president of OPHA and many past presidents while mingling with fellow delegates and guests in a relaxing atmosphere of classical piano with violin accompaniment. The reception is open to all conference delegates.

### Wednesday, 7:30 a.m. – 8:30 a.m. Ontario Physical and Health Education Association (OPHEA) Breakfast

Attend the OPHEA Active Schools Breakfast and hear Elfi Schlegel speak about the Active Schools Initiative. Elfi is a sportscaster with NBC Sports, a former gold medal gymnast and an outstanding advocate for child and youth physical activity. The breakfast is open to all conference delegates.

## A Night Out in Toronto!

Your hotel can provide you with theatre, dining and sightseeing options or ... check the web at [www.toronto.com](http://www.toronto.com)



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Some exhibit space is still  
available. For details contact  
Roslyn Levy, Exhibits Chair, at  
(416) 638-0938 or e-mail:  
[rlevy2@wave.home.com](mailto:rlevy2@wave.home.com)